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ABSTRACT

This catalog provides descriptive information about 107 lower-division undergraduate telecourses, usable as self-contained instructional units, produced to be used outside the producer institution, and suitable for use on either open air or cable modes. Course descriptions are provided under the following headings: Adult Skills and Leisure; Business Skills, General Business, and Management; Computers; Fine Arts, Humanities, and Foreign Languages; Health and Health Occupations; History and Social Sciences; Mathematics and Science; and Teacher Aide and Teacher Education. Each course description includes the following information: course title, video and/or audio media, producer, production date, course description, study materials, program titles, and source of availability. (LL)



CATALOG OF MASS MEDIA COLLEGE COURSES

THIRD EDITION, 1983

A SELECTIVE LISTING OF LOWER DIVISION UNDERGRADUATE COURSES

AVAILABLE FOR LEASE OR PURCHASE

EDITED BY

JAMES ZIGERELL

FOR

THE INSTRUCTIONAL TELECOMMUNICATIONS CONSORTIUM

ΟĒ

THE AMERICAN ASSOCIATION OF COMMUNITY AND JUNIOR COLLEGES

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W. Harper

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FOREWORD

This is the third edition of the Mass Media Catalog of College-Level Courses, which appeared originally in 1977. Both earlier editions were well received.

The present edition is thoroughly revised and updated. A number of the courses listed in the first two editions have been removed because they are now obsolete. Recently produced courses have been added.

CRITERIA FOR INCLUSION. This is not presented as a complete listing of audio- or video-related instructional materials adaptable to direct instructional uses at the postsecondary level. Rather, it is a selective compilation of lower-division undergraduate courses produced to be used outside the producer institution. Many of the courses are of already demonstrated high quality, from the standpoints of both content and production qualities. The video or audio programs are suitable for use on open broadcast, as well as in non-broadcast modes. Some consistently attract large audiences whenever they are broadcast on open air or cable.

It goes without saying that neither the American Association of Community and Junior Colleges (AACJC) nor the Association's Instructional Telecommunications Consortium, under whose auspices this catalog is published, vouches for the quality of all the courses listed herein. Information in the entries is supplied by the producers and distributors.

The compiler has restricted listings to lower-division courses that are "telecourses" rather than sequences of educational/instructional programs. A telecourse is an articulated instructional series that combines video or audio programs with a variety of supporting study materials: textbooks, student study guides, supplementary readings, tutorial and face-to-face instruction, computerized materials, etc. Most of the telecourses listed herein were developed by teams of highly qualified academics assisted by specialists in the arts of instructional technology and curriculum design.

Finally, the entries are all usable as self-contained instructional units. How much credit is to be awarded for successful completion of a telecourse listed herein, or whether the credit is applicable to degree-directed study, is, of course, a matter a user institution determines. In this connection, also, it is important to note that entries are so designed as to be adaptable to the user institution's needs and practices by local faculties. That is, a user institution is encouraged to supplement or modify the materials as it sees fit.



Purchasers of this catalog will soon note that a number of the telecourses contain audio or video programs that were produced originally for general TV or radio audiences. Ancillary study materials were produced later to make the materials usable as college-credit courses. (The widely acclaimed BBC series, The Ascent of Man, is a notable example.) This means that video or audio rights must be negotiated separately with their holders. The contact agency listed at the bottom of each entry can supply full information as to the availability of course components.

USIN THIS CATALOG. All entries are classified according to subject matter. Of nocessity, the categories are broad and somewhat arbitrary. As anyone who has ever attempted such classification is awars, college credit courses often compot fit into neat subject-matter divisions.

For better or for worse, the courses listed are grouped under the following headings: Adult Skills and Leisure; Business Skills, General Eusiness, and Management; Computers; Fine Arts, Humanities, and Foreign Languages; Health and Health Occupations; History and Social Sciences; Mathematics and Science; Teacher Aide and Teacher Education.

The table of contents lists entries in alphabetical order under the subject matter headings. After each title, in parentheses, there is an indication as to whether the course is video or audio.

To locate an entry, open the catalog at the section bearing the appropriate subject-matter heading. Turn the pages until you find the entry in which the course is described. We decided to adopt this loose-leaf format to enable catalog owners to remove individual entries easily if they want to reproduce them, or to add additional entries as new courses become available.

A WORD ABOUT THE PUBLISHERS OF THIS CATALOG: This catalog is published by the Instructional Telecommunications Consortium, an agency of the American Association of Community and Junior Colleges. The regular members of the ITC are all two-year colleges and associations of two-year colleges dedicated to encouraging wide and effective utilization of telecommunications-based instructional materials. (Current ITC members are listed on the page following the title page.)

For membership information or information about the ITC and its activities, users of this catalog are invited to get in touch with the ITC Director, c/o the American Association of Community and Junior Colleges. The ITC and its members are eager to provide whatever assistance they can to institutions or other educational/training agencies considering employing, or actually employing, telecommunications-based materials in programs of instruction.



A WORD ABOUT THE INSTRUCTIONAL TELECOMMUNICATIONS CONSORTIUM . . .

The Instructional Telecommunications Consortium, an agency of the American Association of Junior Colleges, is an association of community colleges, community college districts, and consortia of community and technical colleges dedicated to furthering use of the telecommunications media in instructional program and community services. At present, its members include the following:

Amarillo College Austin Community College Bay Area Community College Television Consortium Bergen Community College Bunker Hill Community College Butler County Community College City Colleges of Chicago Coast Community Colleges Connecticut Regional Community Colleges Dallas County Community College District Florida Community Colleges TV Consortium Kirkwood Community College Knowledge Network, Brit. Columbia Los Angeles Community College District Maricopa County Community College District Mercer County Community College Miami-Dade Community College District

Minneapolis Community College North Carolina State Board of Community Colleges North Island College, British Columbia North Shore Community College Northern Illinois Learning Resource Cooperative Northern Virginia Community College Oklahoma Higher Education Telecommunications Association Palomar Community College Puerto Rico Junior College Southern California Consortium for Community College Television Southern Illinois Collegiate Common Market Southern Oklahoma City Junior College State Board for Technical and Comprehensive Education, South Carolina Tarrant County Junior College District Vista College Wisconsin Board of Vocational, Technical, and Adult Education

Associate members include:

Barry University CBS College Publishing Group John Wiley and Sons, Inc.

For information about the Consortium -- or for a membership application -- call or write the Director, Instructional Telecommunications Consortium, AACJC, Suite 410, One Dupont Circle, N.W. 20036; (202) 293-7050.



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	<u>BUSINĒSS S</u>	SKILLS, GENERAL BUSINESS, AND MANAC	GEMENT		
	ACCOUNTING I ACCOUNTING II AMERICAN BUSINESS HISTORY BUSINESS LAW BUSINESS MATHEMATICS BUSINESS OF MANAGEMENT CASE STUDIES/SMALL BUSINESS CENTURY 21 SHORTHAND	University of Mid-America University of Mid-America University of Minnesota Miami-Dade Community College Palomar College Educational TV Southern California Consortium University of Mid-America Miami-Dade Community College	1979 1980 1981 1981 1983 1979	Video Video Video Audio Video Video Video Video Video	
	INTRODUCTION TO BUSINESS MARKETING PERSPECTIVES TAKE CHARGE TOPICS/SMALL BUSINESS	ACCESS Corporation Milwaukee Area Technical College U. of Southern California Northern Virginia C. C.	1978 1981 1979 1981	Video Video Video Video	
		COMPUTERS			
	MAKING IT COUNT INTRODUCTION TO COMPUTERS RSVP	Boeing Computer Services Co. Southern California Consortium Miami-Dade Community College	1980 1984 1976	Video Video Computer Software	
FINE ARTS, HUMANITIES AND LANGUAGE					
	TITLE	PRODUCER	DÄŤĒ	MEDIUM	
	AMERICA AMERICAN SHORT_STORY APPLIED_SKETCHING ART AMERICA ART OF BEING HUMAN ART OF CLEAR THINKING ART_OF THINKING ASCENT OF MAN	Miami-Dade Community College Coast Community College District Coast Community College District Northern Virginia C. C. Miami-Dade Community College Palomar College Educational TV University of Southern California Miami-Dade Community College	1976 1977 1979 1981	Video Video Video Video Video Video Video	



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FINE ARTS, HUMANITIES AND LANGUAGE

ŤĬŤŧË	PRODUCER	DATE	MEDIUM
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	Puerto Rico Junior College	1979	Video
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COMMUNICATING THROUGH	Dallas County C. C. District	1910	Video)
LITERATURE	· · · · · · · · · · · · · · · · · · ·	1000	Xa
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SYTLES		200	
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DESIGNING HOME INTERIORS	Coast Community College District	1978	Video
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INTRO TO WESTERN CIV.	Puerto Rico Junior College	1979	Video
JAZZ: AMERICAN CLASSIC	University of Minnesota	1979	Video
LIVELY ARTS	U. of Southern California		Video
LIVING LIBRARY	U. of Southern California		Video
LONG SEARCH	Miami-Dade Community College	1979	Video
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	University of Mid-America	1977	Video
PESTS/PESTICIDES	Palomar College Educational TV	1982	Video
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PRESCRIPTION FOR LIVING	U. of Southern California Palomar College Educational TV	1981	Video
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ERIC

HISTORY AND SOCIAL SCIENCE					
ŢŤŤĒ	PRODUCER	DATE		MEDIUM	
BEHAVIORAL REVOLUTION CHILD DEVELOPMENT CONTEMPORARY SOCIETY FAMILY PORTRAIT FOCUS ON SOCIETY FOUNDATIONS U.S.	Pennsylvania State University ACCESS Corporation Mercer County Community College Southern California Consortium Dallas County C. C. District University of Mid-America	n.d. 1978 1983 1978 1981 1978		Video Video Video Video Video Audio	
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DEALING IN DISCIPLINE	University of Kentucky University of Wisconsin	1980 n.d.		Video Video	
SIMPLE GIFTS	OUTAGESTER OF MISCOURING				

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AVT LEARNING SYSTEM IN READING (VIDEO/AUDIO)

PRODUCER:

Miami-Dade Community College in cooperation with Media

Systems Corporation

PRODUCTION DATE:

1979

DESCRIPTION:

This is a complete reading program, including placement,

diagnostic, and objective-referenced tests.

PRODUCTION STYLE: Introductory audiovisual presentation of each skill followed by a taped instructional unit.

STUDY MATERIALS:

Reading selections; tests; progress folders; and in-

structor's manual.

PROGRAM TITLES:

N/A

AVAILABILITY:

Promotion Manager

c/o Auxiliary Services

Miami-Dade Community College

1101 SW 104th Street, Miami, Florida 33176

Telephone: (305) 596-1364

CONSUMER EDUCATION (VINEO)

PRODUCER:

ACCESS and Electronic Publishing

PRODUCTION:

1977

DESCRIPTION:

This is a course designed by faculties from the ACCESS Corporation made up of Central Piedmont Community College, City Colleges of Chicago, Coast Community College District, Los Angeles Community College District, Lane Community College, and the Kansas City Metropolitan Community Colleges.

PRODUCTION STYLE: 30 half-hour color programs, slide/sound.

STUDY MATERIALS: Text/study guide keyed to programs:

PROGRAM TITLES:

- 1. Determinates Decision Making
- 2. Family Financial Decisions
- 3. Financial Decisions Specific
- 4. Shared Decision Making
- 5. Career Planning
- 6. Pre-Purchase Decision
- 7. Contracts and Bailments
- 8. Buying a Home I
- 9. Buying an Automobile
- 10. Buying Food
- 11. Buying Clothing 12. Buying Durable Goods
- 13. Buying Discretionary Income
- 14. Inflation
- 15. Buying a Home II

- 16. Types, Sources of Credit
- 17. Using Credit Wisely
- 18. Consumer Protection
- 19. Consumer Remedies.
- 20. Environmental Concerns
- 21. Private Insurance Protection
- 22. Public Assistance
- 23. Investment Planning
- 24. Types of Investments 25. Evaluation of Investments
- 26. Stocks and Bonds
- 27. Government Spending
- 28. Taxes Why, How and What
- 29. Evaluation of Income, etc.
- 30. Summary

AVAILABLITY:

Magna Systems, Inc.

West Countyline 95, Barrington, IL 60010

Telephone: (312) 382-6477

KEEP IT RUNNING (VIDEO)

PRODUCTER:

Extended Learning Institute, Northern Virginia Community College

PRODUCTION DATE:

1978

DESCRIPTION .

This is a course in basic automobile maintenance and repair designed for those who know little or nothing about cars, as well as for those who have forgotten what they knew. Northern Virginia Community College automotive faculty were content advisors.

PRODUCTION STYLE: Actress Brenda Holmes and professional mechanic Alison Highers are on-camera instructors in a studio-based setting.

STUDY MATERIALS:

Textbook and study guide.

PROGRAM TITLES:

- 1. Course Introduction
- 2. Basic Systems of the Automobile
- 3. Basic Tool Kit
- 4. Sāfēty Precautions
- 5. Vēhiclē Sāfētÿ
- 6. Taking Care of the Engine
- 7. Oil and Lubrication
- 8. Battery and Electrical I
- 9. Battery and Electrical II
- 10. Tune-Up I

- 11. Tune-Up II
- 12. Tune-Up III
- 13. Cooling System Checks and Service
- 14. Wheels and Tires
- 15. Wheel Bearings and Lubrication
- 16. Brakes: Checks and Adjustments
- 17. Handling Emergency Problems
- , 18. Garages and Mechanics
 - 19. Car Cosmetics
 - 20. Summary

AVAILABILITY:

Nebraska Eductional Television Council

for Higher Education

(NETCHE), P.O. Box 83111 Lincoln, Nebraaska 68508 Telephone: (402) 472-6833

MAKING IT WORK (VIDEO)

PRODUCER:

Educational Resources Foundation/South Carolina Educational

Television Network

PRODUCTION DATE: 1980

DESCRIPTION:

This is a course in employability skills. Half the programs show the viewer how to get a job; half show him or her how to hold it. Programs demonstrate, step by step, how one searches for a job, how one becomes a dependable employee, how one can get along on the job, and how one communicates effectively and develops a

worthy concept of self.

PRODUCTION STYLE: 18 programs, each about 10 minutes long, featuring situations from real life.

· STUDY MATERIALS: / Workbook keyed to each section.

PROGRAM TITLES:

- 1. First Impressions
- 2. Practical Planning
- 3. I'm Here to Work, Now What?
- 4. The Supervisor and Me
- 5. Say That One More Time
- 6. Working Together
- 7. What About My Money?
- 8. How Am I Doing?
- 9. How Do I Find A Job?

- 10. Opening Doors

- 11. The Application 12. Who Gets Hired? 13. Tests and Stress
 - 14. The Interview -- Getting Ready
- 15. The Interview -- Getting Ready
 15. The Interview
 16. You Have Job Offer-- Now What?
 - 17. Learning By Experience
 - 18. Making The Most Of Yourself

AVAILABILITY:

Magna Systems, Inc. West Countyline 95 Barrington, IL 60010 Tēlephone (312) 382-6477





TTTLE:

NEEDLECRAFT (VIDEO)

PRODUCTER:

Coast Community College District, in association with The

Hearst Corporation and Good Housekeeping magazine

PRODUCTION DATE:

1981

DESCRIPTION:

Focus is on the most basic, popular and practical skills: knitting, crochet, needlepoint, embroidery, smocking, quilting, sewing, and rugmaking. Designed for beginners, as well as for those who want to improve

already acquired skills.

PRODUCTION STYLE: 20 color programs in which skills and techniques are

demonstrated.

* STUDY MATERIALS:

Textbook; study guide; and faculty kit.

PROGRAM TITLES:

1. Discovering Your Skills

2. Crewel Embroidery

3. Knitting Basics

4. Crochet Basics

5. Patchwork Quilting

6. Braiding and Hooking Rugs

7. Needlepoint Fundamentals

8. Sewing Basics

9. Cross-stich Embroidery

10. Quilt Stiching Techniques

11. Needlepoint Variations

12. Knitting Color and Texture

13: Openwork Embroidery

14. Sewing Home Accessories

15. Crochet Variations

16. Smocking Basics

17. Bargello Needlepoint

18. Blackwork Embroidery

19. Embroidery and Trapunto Quilting

20. Knitting Garments

AVAILABILITY:

Director, Coast Telecourses

10231 Slater Avenue

Fountain Valley, CA 92708 Telephone: (714) 962-8861



OPTIMAL SELF-DEVELOPMENT (AUDIO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

1980

DESCRIPTION:

This course explores human sensitivities and needs with a view to making the awarenesses and understandings stepping stones to further self-development.

PRODUCTION STYLE: Dialogue and conversation between a man and a woman; 14

half-hour audio programs.

STUDY MATERIALS:

Textbook; study guide; special self-help booklets; cop-

ies of program scripts; computer-based materials.

PROGRAM TITLES:

1. Theories of Self-Development

2. Feelings and Physiological Needs

3. Managing Your Stress to Avoid Distress

4. Optimal Health Maintenance

5. Satisfying the Need for Safety Against Anxiety

6. Managing Anger and Aggression Through Effective Self-Assertion

7. Learning to Love Interdependently

8. Resolving Interpersonal Conflict and Enhancing Interpersonal Effectiveness

9. Facilitating Group Process and Developing Participatory Leadership

10. Clarifying Identity and Enhancing Self-Confidence and Esteem

11. Clarifying Values

12. Determining Purpose and Striving Toward Self-Actualization

13. The Quest for Ultimate_Purpose

14. Applying Optimal Self-Development Concepts to a Specific Human Problem

AVAILABILITY:

Promotion Manager, c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33175 Telephone: (305) 596-1364

PERSONAL FINANCE (VIDEO)

PRODUCER:

Southern California Consortium for Community

College Television

PRODUCTION DATE: 1982

DESCRIPTION:

Nowadays everyone should approach his or her financial affairs with the savvy of an investment counselor managing the affairs of an important client. This course, designed for the non-business specialist, introduces the viewer and student to the fundamentals of budgeting and buying; the mysteries of home ownership, income tax, and investment; the proper use of insurance, wills, and

trusts.

PRODUCTION:

Host-expert interviews guest specialists; graphic illustrations; on-location film; 26 half-hour color programs.

STUDY MATERIALS: Textbook and study guide; faculty manual and quiz bank.

PROGRAM TITLES:

- 1. The Economy
- 2. Work, Income, and Your Career
- 3. Creating A Workable Financial Plan
- 4. The Smart Shopper
- 5. Frauds and Swindles
- 6. Transportation
- 7. Leisure and Recreation
- 8. Buying a House
- 9. Financing a Home
- 10. Housing Costs and Regulations
- 11. Renting
- 12. Selling Your Home
- 13. Financial Institutions
- 14. Credit and Borrowing

- 15. Making Your Money Grow
- 16. The Money Market
- 17. The Stock Market
- 18. Real Estate Investments
- 19. Other Investment Opportunities
- 20. Life Insurance
- 21. Health and Income Insurance
- 22. Financial Planning for Later Years
- 23. Estate Planning: the Tools You'll Use
- 24. Estate Planning: Achieving Your Objectives
- 25. How Income Taxes Work
- 26. Tax-Saving Strategies

AVAILABILITY:

Coast Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

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Southern California Consortium for Community College TV

5400 Orange Avenue, Suite 109

Cypress, California 90630

(714)828-5770



PLAY BRIDGE WITH THE EXPERTS (VIDEO)

PRODUCER:

KUHT-TV, Beaumont, Texas (University of Mid-America)

PRODUCTION DATE: 1980

DESCRIPTION:

The experts review a wide variety of situations, including such critical ones as bidding and play. Designed for everyone, no matter how limited or extensive his or

her experience.

PRODUCTION STYLE: Internationally and nationally known masters are fea-

tured. 26 half-hour programs.

PROGRAM TITLES:

AVAILABILITY:

Great Plains Instructional Television Library (GPN), P.O. Box 80669 Lincoln, Nebraska 68501-0669

(800) 228-4630



SEWING POWER (VIDEO)

PRODUCER:

Coast Community College District, in association with

McCall's Patterns

PRODUCTION DATE:

1982

DESCRIPTION:

This course introduces the viewer to concepts of personal style, wardrobe, management, and clothing construction. The basic sewing skills are presented, as well as techniques for fabrication and fitting. The viewer/student is guided through the actual construction of five coordinated garments, each requiring a

more advanced construction skill.

STUDY MATERIALS: Reader's Digest Complete Guide to Sewing and a study

guide prepared especially for the course.

PROGRAM TITLE:

1. Introduction to Lifestyle Sewing

2. Selecting Lifestyle Patterns

3. The Fabric Store

4. Preparing to Sew: Simple Separates

5. Simple Separates, Part I

6. Simple Separates, Part II

7. Simple Separates, Part III

8. Intro. to Classic Coordinates

9. Classic Coordinates: Pants or

Skirts, Part I

10. Classic Coordinates: Pants or

Skirts, Part II

11. Classic Coordinates: The Simple

Jacket, Part I

12. Classic Coordinates: The Simple

Jacket, Part II

AVATLABILITY:

Coast Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

13. Classic Coordinates: The Simple Jacket, Part III

14. Classic Coordinates: Finishing the Jacket - Beginning the

Blouse or Dress

15. Classic Coordinates: The Blouse

or Dress, Part II

16. Classic Coordinates: The Blouse

or Dress, Part III

17. Classic Coordinates: Finishing

the Blouse or Dress

18. Sewing for Men

19. Sewing for Children

20. Sewing for the Home



YOU AND THE LAW (VIDEO OR AUDIO)

PRODUCERS:

Coast Community College District, Saddleback Community

Colleges, and KOCE-TV

PRODUCTION DATE: 1981

DESCRIPTION:

This course, which can be presented via TV or radio, is designed for the layman interested in learning something about the principles on which the law is based and acquiring some understanding of the system that adminis-

ters the law.

PRODUCTION SYTLE: 26 half-hour video or audio programs hosted by an expert who writes a syndicated column on the citizen and

the law.

STUDY MATERIALS: Textbook; study guide; administrative support manual;

and quiz bank.

PROGREM TITLES:

14. Life Insurance 1. What Is the Law? 15. Health and Property Insurance 2. The Judicial System 16. Landlords and Tenants 3. The Lawyer 17. Housing 4. Dealing with Lawyers 18. Mortāgēs 5. Administrative Law 19. Investments 6. Criminal Law 20. Checks and Notes 7. Criminal Proceedings 21. Owning a Car 8. Torts: You as a Victim 22. Car Accidents 9. Torts: You as Accused 23. The Employee 10. Family Law 24. The Employer 11. Minors' Rights 25. Retirement 12. Contracts and the Consumer 26. Estate Planning 13. Credit Laws

AVAILABILITY:

Director, Coast Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861



VOYAGE: CHALLENGE AND CHANGE IN CAREER/LIFE PLANNING (VIDEO)

PRODUCER:

Bay Area Community College Television Consortium

PRODUCTION DATE: 1981

DESCRIPTION:

As the title suggests, this course provides viewers with an opportunity to explore career possibilities and understand the value of careful career planning. Programs encourage viewers, and show them how, to accept responsibilities for their lives, set realizable goals, and make informed decisions.

PRODUCTION STYLE: On-site interviews and footage that provide information about a wide range of occupations and occupational life styles: 30 half-hour color programs.

STUDY MATERIALS:

Textbook prepared especially for course and a kit of supportive materials.

PROGRAM TITLES:

1. Introduction to Voyage 2. Getting Your Bearings 3. Tools for Dealing with Change

4. Lifestyle

5. Self-Asses ment 6. What Are Skills?

7. Transferable Skills 8. Motivational Patterns

9. Interests

10. Values and Career Decisions, Part I

11. Values and Career Decisions, Part II

12. Values and Career Decisions, Part III

13. Creating Harmony in Your Life

14. Overcoming the Obstacles

15. What is Work?

16. How Occupations are Organized

17. Decision Making

18. Where Do You Want To Work?

19. People Environments

20. Time and Money

21. Organizational Structures and Personality

22. Getting It all Together

23. How to Get Started

24. Researching for Information

25. Finding the Jobs 26. The Field Survey

27. The Resume 28. The Interview

29. Vitality in Career and Lifestyle

30. Review and Goal Setting

AVAILABILITY:

Outside California: Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708 Telephone: (714) 962-8861

In California: Bay Area Community College TV Consortium

P.O. Box 11127

Palo Alto, California 94306 Telephone: (415) 949-0525



TITLE:

ACCOUNTING I (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE: 1979

DESCRIPTION:

This course covers the material standard in introductory accounting courses. Content stresses financial reporting for both large and small businesses and the types of financial information necessary for sound business planning, as well as for the preparation of financial statements. Usable as a self-contained course or as

supplement to class-room instruction.

PRODUCTION STYLE: Seven half-hour programs in color with host.

STUDY MATERIALS: Trxtbook; study guide; work sheet.

PROGRAM TITLES:

1. Portrait of a Profession

2. Financial Statements

3. Accounting and the Computer

4. Cash Management

5. Inventory Management

6. Valuing Assets

7. Accounting Principles

AVAILABILITY:

Great Plains Instructional Television

Library (GPN)

P.O. Box 80669

Lincoln, Nebraska 68501-0669 Telephone: (800) 228-4630



TITLE:

ACCOUNTING II (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE:

1980

DESCRIPTION:

This is a standard college-level second-semester course in introductory accounting. Emphasis is on accounting for internal record keeping and managerial decision-making. Included also are tax planning, data processing, and governmental accounting. Usable as a self-contained

course or as supplement to classroom instruction.

PRODUCTION STYLE: 6 half-hour programs in color with host.

STUDY MATERIALS:

Textbook; study guide; work sheets; student guide to

independent study.

PROGRAM TITLES:

8. Forms of Ownership

11. Pricing

9. Taxation and Public Policy

12. Budgeting

10. Financial Statement Analysis

13. International Accounting

AVAILABILITY:

Great Plains Instructional Television

Library (GPN)
P.O. Box 80669

Lincoln, Nebraska 68501-0069

Telephone: (800) 228-4630

TITLE:

49

AMERICAN BUSINESS HISTORY (VIDEO)

PRODUCER:

University of Minnesota (distribution by University of Mid-

America)

PRODUCTION DATE:

1981

DESCRIPTION:

Biographical sketches of leading business figures are employed to illustrate leading themes in the history of American business. Usable as self-contained course, although each program can be used as supplement or com-

plete unit.

PRODUCTION STYLE: Stories from real life are featured.

STUDY MATERIALS:

Study guide; instructor's manual.

PROGRAM TITLES:

N/A

AVAILABILITY:

Great Plains Instructional Television

Library (GPN)
P.O. Box 80669

Lincoln, Nebraska 68501-0669 Telephone: (800) 228-4630

TITLE:

BUSINESS LAW (AUDIO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

Not listed

DESCRIPTION:

This is an introductory course in business law.

PRODUCTION STYLE: 28 half-hour audio programs illustrate business law

concepts.

STUDY MATERIALS:

Textbook; study guide; computer-managed instructional

material.

PROGRAM TITLES:

1. Legal Rights and Law

2. Criminal and Tort Law

3. Environmental Law and Consumer Protection

4. Contracts

5. Requirements and Termination of an Offer

6. Acceptance of an Offer

7. Communication of the Acceptance

8. Contractual Capacity I

9. Contractual Capacity II

10. Genuineness of Assent I

11. Genuineness of Assent II

12. Consideration I

13. Consideration II

14. Legality and Public Policy I

15. Legality and Public Policy II

16. Form of Contract I.

17. Form of Contract II

18. Interpretation of Contracts

19. Transfer of Contract Rights I 20. Transfer of Contract Rights II

21. Discharge of Contracts

22. Remedies for Breach of Contract

23. Personal Property I

24. Personal Property II

25. Bailments I_

26. Bailments II

27. Sales

28. Warranties and Product

Liability

AVAILABILITY:

Promotion Manager, c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364

TITLE:

BUSINESS MATHEMATICS (VIDEO)

PRODUCER:

Palomar College Educational Television

PRODUCTION DATE:

1981

DESCRIPTION:

Course covers topics and skills included in college-

level business mathematics courses.

PRODUCTION STYLE: Palomar instructor James Felton presents the course to

a group of students in a TV studio. Cameras show

student/teacher interaction.

STUDY MATERIALS:

Textbook keyed to programs.

PROGRAM TITLES:

Titles of the 43 programs not available. They cover

the following topics:

Computing trade and cash discounts and

commissions;

Calculating payrolls; Figuring interest; Bank discounts;

Annuities:

Depreciation, etc.

AVAILABILITY:

Palomar Community College Educational Television

1140 West Mission Road

San Marcos, California 92069

Tēlēphone: (714) 727-7529, ext. 2431

THE BUSINESS OF MANAGEMENT (VIDEO)

PRODUCER:

Southern California Consortium for Community College

Television

PRODUCTION DATE:

1983

DESCRIPTION:

This course provides an introduction to management concepts for the man or woman seeking a career in business, The series government, or educational administration. presents essential skills in planning and organizing, staffing and directing, controlling, decision-making, motivating, communicating, and applying management principles. Designed for those without formal management

training.

PRODUCTION STYLE: Actor-host; featuring documentary segments, interviews with managers and academics, on-location footage; 26 half-hour color programs.

STUDY MATERIALS:

Textbook; study guide; faculty manual with examination bank.

PROGRAM TITLES:

- 1. The Managerial World
- 2. Historical Perspectives
- 3. You as a Manager
- 4. Communicating
- 5. Planning and the Management Process
- 6. Planning Techniques
- 7. The Planning Environment
- 8. Decision-Making
- 9. The Working Unit
- 10. Influence, Power, and Authority
- 11. The Informal Organization
- 12. Organizational Communication
- 13. Staffing and the Personnel Function
- 14. Human Resource Management

- 15. Building Commitment and Motivation
- 16. Styles of Leadership
- 17. Managing Organizational Conflict
- 18. Controlling
- 19. Financial Methods of Control
- 20. Production and General Control
- 21. The Impact of Controls on Organizational Behavior
- 22. The Management Leader: Catalyst for Change
- 23. Managerial Stress
- 24. Survival and Advancement in the Organization
- 25. The Productivity Dilemma
- 26. Managing for Productivity

AVAILABILITY:

Southern California Consortium for Community

College Television

5400 Orange Avenue, Suite 109 Cypress, California 90360 Telephone: (714) 828-5770

CASE STUDIES IN SMALL BUSINESS (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE:

1979

DESCRIPTION:

Designed for business students, future entrepreneurs, and persons already in business, this course examines common problems in small business management. Usable as a self-contained course, as a supplement to classroom instruction and for formal or informal workshops and

seminars.

PRODUCTION STYLE: 10 half-hour color programs, each exploring a business-

related problem in documentary fashion.

STUDY MATERIALS: Student/viewer manual; instructor's guide.

PROGRAM TITLES:

1. The Venturer

2. The Downhill Slide

3. The Long Haul

4. Starting Up

5. Running the Show

6. The Balancing Act

7. The Breaking Point

8. Their Own Brand

9. Dealing in Wheeling

10. Taking Off

AVAILABILITY:

Great Plains Instructional Television

Library (GPN)

P.O. Box 80669

Lincoln, Nebraska 68501-0669 Telephone: (800) 228-4630

TITLE:

CENTURY 21 SHORTHAND (VIDEO/AUDIO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

1980

DESCRIPTION:

This is a course in shorthand theory and practice at the

college level.

PRODUCTION STYLE: Chroma-key effects allow the course presenter to appear in the lower-right corner of the shorthand notebook on the screen while shorthand outlines appear in the background. Supplementary audiocassettes provide dictation

. drill for the student.

STUDY MATERIALS:

Textbook; study guide; instructor's guide.

PROGRAM TITLES:

Available from distributor upon request.

AVAILABILITY:

Promotion Manager, c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364

TITLE:

INTRODUCTION TO BUSINESS (VIDEO)

PRODUCERS:

ACCESS and Electronic Publishing

PRODUCTION DATE:

1978

DESCRIPTION:

This is another course developed by faculties of the ACCESS Consortium. It covers the content of lower-

division introduction to business courses.

PRODUCTION STYLE: 30 half-hour color slide/sound programs.

STUDY MATERIALS: Text/study guide keyed to each program and unit of

study.

PROGRAM TITLES:

1. Scope of Business

2. Government and Business

3. Economic Systems

4. Social Responsibilities

5. Forms of Business Ownership

6. Organizational Structure

7. Management Functions

8. Leadership Styles and

Motivation

9. Management by Measurable

Objectives

10. The Personnel Function

11. Labor Relations

12. The Law and Personnel

13. Understanding the Securities

Market

14. Long Term Capital Sources

15. Financial Institutions

16. Risk Management

17. Management of Working

Capital

18. Financial Management

19. Marketing (Motivational

Research)

20. Marketing Mix

21. Advertising and Sales Promotion

22. Sales

23. Channels of Distribution

24. The Production Mix

25. Planning and Controlling

Production

26. Purchasing and Procurement

27. Accounting Systems

28. Data Processing Systems

29. Law

30. Summāry

AVAILABILITY:

Magna Systems, Inc. West Countyline 95

Barrington, Illinois 60010 Telephone: (312) 382-6477

TITLE:

MARKETING PERSPECTIVES (VIDEO)

PRODUCER:

Milwaukee Area Technical College

PRODUCTION DATE:

1981

DESCRIPTION:

This course emphasizes the fundamentals of marketing as they affect profitable business operations. Special attention is given to the role and significance of middlemen, the evaluation of consumer needs, price determination, promotion, sales strategy, and government

regulations.

PRODUCTION STYLE: 30 half-hour color programs with actor-hosts; interviews with business people and marketing experts; on-location

footage.

STUDY MATERIALS: Textbook; study guide; faculty.

PROGRAM TITLES:

		7.7	Dardinak Darralasmant
l.	Marketing Today		Product Development
2.	Marketing Variables		Product Identification
	Target Markets	18.	Packaging and Labeling
4 -	Market Research		Physical Distribution
5.	Consumerism		Marketing Communications
6.	Consumer Buying Behavior		Advertising-Print
7.	Government and Its Influences		Advertising-Broadcast
	Industrial Markets		Direct Marketing
9.	Channels of Distribution		Communications Management
10.	Agents and Brokers		Pricing Strategies
	Wholesalers and Distributors		Pricing Strategies
12.	Retailing		International Marketing
	Retail Location		Service Marketing
	Marketing Strategies		Marketing Management
	Product Management.	30.	Futurē Trends

AVAILABILITY:

Wisconsin Foundation for VTAE

5402 Mineral Point Road Madison, Wisconsin 53705 Telephone: (608) 266-2318

(608) 231-3626



TITLE:

TAKE CHARGE (VIDEO)

PRODUCER:

University of Southern California College of Continuing Education, in cooperation with KNBC-TV (Los Angeles)

PRODUCTION DATE:

1979

DESCRIPTION:

This series presents information on managerial techniques, exploring such topics as managing stress, motivation strategies, effective communications, and leadership skills.

PRODUCTION STYLE: Talk-show format with USC faculty hosts; programs feature interviews with experts, animated sequences, and lively graphics. 20 half-hour programs.

PROGRAM TITLES:

11. Interpersonal Relations 1. Awareness I: Problem-Solving . 12. Effective Writing 2. Awareness II: Motivation 13. Memorization 3. Time Management I 4. Time Management II 14. Assertiveness 5. Effective Communication 15. Stereotyping: Sex 16. Stereotyping: Age 6. Speech Communication 17. The Nature of Stress 7. Non-Verbal Communication 18. Overcoming Stress 8. Listening Habits 19. Brainpower and Creativity 9. Effective Listening 20. Rap Session 10. Handling Information

AVAILABILITY:

USC College of Continuing Education Broadcast Production and Media Services Davidson Conference Center Los Angeles, California 90089-0871 Telephone:



TITLE:

TOPICS IN SMALL BUSINESS MANAGEMENT (VIDEO)

PRODUCER:

Extended Learning Institute, Northern Virginia

Community College

PRODUCTION DATE:

1981

DESCRIPTION:

This course is designed for students in regular or continuing education programs. Emphasis is on management,

communications, and budgeting skills.

PRODUCTION STYLE: Actress Jane Squier hosts the series; professional

actors and actresses in dramatizations.

STUDY MATERIALS: Textbook

PROGRAM TITLES:

1. Introduction to Small Business

2. Financing Small Business

3. Analyzing the Financial Health of a Small Business

4. Marketing for a Successful Small Business

5. Tips for a Successful Small Business

6. Presentation of Material to a Group

7. Office Communication Skills

8. Customer Contact Skills

9. The Art of Listening

10. Communication Decisions to Make at Work

11. Non-Verbal Communication

12. Leadership Skills

13. Common Problems in Small Business

14. More Common Problems in Small Business

15. Importance of Outside Advice in Business

AVAILABILITY:

Nebraska Educational Television Council

for Higher Education (NETCHE)

P.O. Box 83111

Lincoln, Nebraska 68508 Telephone: (402) 472-6833



MAKING IT COUNT (VIDEO)

PRODUCER:

Boeing Computer Services Company Education and Training

PRODUCTION DATE: 1980

DESCRIPTION:

This introduction to the computer and its uses is designed for viewers and credit students with a wide range

of interests and backgrounds.

PRODUCTION STYLE: An on-camera narrator/instructor hosts the programs and

provides continuity. 23 half-hour color programs.

STUDY MATERIALS: Student manual; instructor's guide; final examination

and key.

PROGRAM TITLES:

1. Introduction and Preview

2. History of Computing

3. Information Representation

4. Hardware and Software

5. An Introduction to Programming

6. Computer Operation Centers

7. Batch Processing

8. Additional Programming

Capabilities

9. Computer Languages

10. Review and Preview

11. System Analysis-

Problem Definition

12. System Analysis-Design

13. System Analysis-Development and Implementation

14. Online Processing

15. Multiprogramming and Multiprocessing

16. Evaluating Computer Resources

17. Acquiring Computer Systems

18. Computer Aids to Management

19. Computers and Society

20. Microcomputers

21. Word Processing in Office

Systems

22. Networks and Distributed

Data Processing

23. Review and the Future

AVAILABILITY:

NATIONAL TRAINING CENTER

Telephone: Marketing: (206) 575-7700

DEARBORN TRAINING CENTER Telephone: (313) 271-8450

WASHINGTON, DC TRAINING_CENTER

Telephone: Marketing: (703) 827-4662

SAN FRANCISCO TRAINING CENTER

Telephone: (415) 392-6565

NEW YORK TRAINING CENTER Telephone: (212) 310-0700 LOS ANGELES TRAINING CENTER Telephone: (213) 417-5010

CHICAGO TRAINING CENTER Telephone: (312) 781-7911

RSVP (COMPUTER SOFTWARE)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE: 1976

DESCRIPTION:

RSVP is a computer-based instructional management system designed for the use of educators. The system is employed to assess the progress of students enrolled in telecourses, as well as for the guidance of such

students.

PRODUCTION STYLE: Computer software package written in FORTRAN with some ASSEMBLY routines; operates in the "batch" processing

mode on an IBM 370/155 OS/MVT computer.

STYDY MATERIALS:

PROGRAM TITLES:

N/A

N/A

AVAILABILITY:

Promotion Manager, c/o Auxilary Services Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364



THE NEW LITERACY: AN INTRODUCTION TO COMPUTERS (VIDEO)

PRODUCER:

Southern California Consortium for Community College

Television

PRODUCTION DATE: 1984 (Preview video materials available May, 1983)

DESCRIPTION:

This is an up-to-date survey of electronic data processing, computer hardware and software systems, and developments in computer science. It will provide a foundation on which the viewer can make further progress. The course is designed to supply an overview of the computer and its functions and capabilities; to familarize the viewer with terminology; to survey computer applications in a variety of settings; and to orient viewers to the place of the computer in their professional and personal lives.

PRODUCTION STYLE: On-location footage; guest experts; host; 26 half-hour programs in color. Produced with a grant from The Annenberg/ CPB Project.

STUDY MATERIALS:

Textbook and study guide; faculty manual; preview kit for faculty and administrators

PROGRAM TITLES:

1. The New Literacy

2. The Computing Machine

3. Communicating with a Computer

'4. Data Representation

5. Putting Data In

6. Getting Information Out

7. Storage Concepts and Devices

8. Secondary Storage and Processing Methods

9. Processors

10. Computer Operations

11. Personal Computing

12. From Micro to Monsters

13. System Analysis and Design

14. Problem Solving and Program Design

15. Programming Languages

16. The Programming Environment

17. A Case Study

18. Operating Systems

19. Other System Concepts_

20. Computer Files, Data Bases and Management Information

_Systems

21. Data Communications

22. Office Automation

23. Computer Usage Options

24. Computing, Organizations, and the Individual

25. Computer Security

26. Issue and Trends in

Computing

AVAILABILITY:

Southern California Consortium for

Community College Television 5400 Orange Avenue, Suite 109 Cypress, California 90360 Telephone: (714) 828-5770



AMERICA (VIDEO)

PRODUCER:

Miami-Dade Community College (study materials only).

PRODUCTION DATE: 1977

PRODUCTION STYLE: Documentaries produced by British Broadcasting Corporation for general audience with TV personality and jour-

nalist Alistair Cooke as host/narrator.

STUDY MATERIALS:

Text/tradebook on which program scripts are based; study guide; collection of readings on American civilization

and culture; packet of support materials.

PROGRAM TITLES:

Available from distributor on request.

AVAILABILITY:

Promotion Manager

c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364

THE AMERICAN SHORT STORY (VIDEO)

PRODUCERS:

Coast Community College District, U.C.L.A. Extension,

and Learning in Focus, Inc.

PRODUCTION DATE:

1982

DESCRIPTION:

This course introduces the student to a representative group of 19th and 20th century American writers of short

fiction.

PRODUCTION STYLE: Dramatizations and adaptations of stories done originally under auspices of Learning in Focus, Inc.; 18

programs.

STUDY MATERIALS:

Collection of stories in two paperback volumes; study guide prepared especially for course with brief critical essays and self-test questions.

PROGRAM TITLES:

. 1. Short Fiction -- Short Film; An Introductory Lesson

2. Ambrošē Bierce's "Parker Adderson, Philosopher"

- 3. Stephen Crane's "The Blue Hotel"
- 4. Henry James's "The Jolly Corner"
- 5. Sherwood Anderson's "I'm a Fool"
- 6. F. Scott Fitzgerald's "Bernice Bobs her Hair"
- 7. Ernest Hemingway's "Soldier's Home"
- 8. Richard Wright's "Amos's a Man"
- 9. Flannery O'Connor's "The Displaced Person"
- 10 John Updike's "The Music School"

11. Nathaniel Hawthorne's "Rappacini's Daughter"

- 12. Mark Twain's "The Man That Corrupted Hadleyburg"
- 13. Willa Cather's "Paul's Case"
- 14. Ring Lardner's "The Golden Honeymoon"
- 15. Katherine Anne Porter's "The Jilting of Granny Weatherall"
- 16. James Thurber's "The Greatest Man in the World"
- 17. William Faulkner's "Barn _Burning"
- 18. Ernest J. Gaines' "The Sky is Gray"

AVAILABILITY:

Coast Telecourses 10231 Slater Avenue

Fountain Valley. California 92708

Telephone: (714) 962-8861

APPLIED SKETCHING TECHNIQUES (VIDEO)

PRODUCER:

Coast Community College District

PRODUCTION DATE:

1976

DESCRIPTION:

After reviewing fundamental elements of freehand drawing and art, this course introduces the viewer/student to more advanced techniques and principles. Although designed as a sequel to the telecourse FREEHAND SKETCH-ING I (see listing in this catalog), this course does not presuppose experience in drawing or sketching or prior course work in art.

PRODUCTION STYLE: Artist-host Bruce McIntyre and guests demonstrate at the easel in studio setting; 30 half-hour color programs.

STUDY MATERIALS: Draw-along workbook keyed to programs, which also include photographs and biographic sketches of artists who appear as guests.

1. Drawing in Three Dimensions

2. The Classic Artists

3. The Two-Fencil Technique

4. Use of Values, Color and Texture

5. Thumbnail Sketches

6. Drawing as Communication

7. Architectural Structures

8. Creating Mood in Drawing

9. Considering Proportion

10. Dominance Helps Tell Your Story

11. Landscape

12. Design and Decoration

13. Still Life

14. Repetition: A Basic and Familiar

Tool

15. The Special Effects of Action

16. Interiors

17. Look to the Flowers for Study

18. Eyes and Expressions

19. Drawing Heads

20. Wood and Things Made of Wood

21. Style in Drawing

22. Special Effects

23. Media and Their Use

24. Drawing Animals

25. Looking for New Ideas

26. Hands are Interesting and

Expressive

27. Designing Vehicles

28. Two Kinds of Wrinkles

29. Caricature

30. Using What We've Learned

AVAILABILITY

Director, Coast District Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861



ART AMERICA (VIDEO)

PRODUCER:

Extended Learning Institute, Northern Virginia Community

College

PRODUCTION DATE: 1977

DESCRIPTION:

Usable as part of a regular college-level curriculum or as part of a continuing education program, this series in the history of American art was produced with the advice and guidance of William Campbell of the National Gallery of Art, Lois Fink of the National Collection of Fine Arts, and Joshua Taylor of the National Collection

of Fine Arts.

PRODUCTION STYLE: Hosted by a professional actor, the programs employ slides to support a narrative line and develop pictorial ; essays.

STUDY MATERIALS.

Textbook; study guide; packet of support materials.

PROGRAM TITLES:

1. In Search of a Visual Tradition

2. Artisans to Artists

- 3. America's Old Masters
- 4. The Young Republic
- 5. Preserving the Landscape
- 6. The Creation of a Self-Image
- 7. Exploring the Wilderness
- 8. The Visionaries
- 9. The Expatriates
- 10. The Epic of the Common Man
- 11. The Columbian Exposition

12. The Melting Pot

13. The Armory Show

14. America Achieves an Avant-Garde

15. Politics and Art Between

16. Art for the Masses

· 17. Abstract Expressionism

18. The Fifties: Painting and Sculpture at Mid-Century

19. The Sixties

20. The Visual Tradition After Two

Hundred Years

AVAILABILITY:

Extended Learning Institute

Northern Virginia Community College

8333 Little River Turnpike Annandale, Virginia 22--3 Telephone: (703) 323-3371



THE ART OF BEING HUMAN (VIDEO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

1979

DESCRIPTION:

This is a thematic and interdisciplinary approach to the humanities, especially art, literature, and philosophy. In a highly imaginative way, the programs and study materials show how relevant the insights of the humanities

are in our everyday lives.

PRODUCTION STYLE: Each program is a video "essay," exploiting the full range of visual and sound possibilities; 30 color programs (special recordings available for the visually impaired: audio of narration on one side and original film soundtrack on the other).

STUDY MATERIALS:

Textbook written especially for course; study guide; instructor's manual; special materials for those with visual and hearing impairments; quiz bank.

PROGRAM TITLES:

1. The Way_of the Humanist

2. On the Bus

3. The Wonder of Form

4. The Man with No Time for Beauty

5. Art; Tell Me What I am, Tell Us Who We Are

6. Divine Discontent

7. From Song to Music

8. Jazz/Bach

9. Myths, the Collective Dreams of Mankind

10. The Dream of the Hero

11. The Sunlit Chariot .

12. Dionysus: Ecstasy and Renewal

13. The Ring of Gyges

14. The Anguish of Abraham

15. The Outer Circle

16. The Problem of Evil

17. Territory and Space

18. The Still and Empty Space

19. The Tragic Vision

20. Knaves and Fools

21. The Intricate Eye

22. Television: The Electric Aft

23. Love: Myth and Mystery

24. Roles We Play

25. In Search of Happiness

26. The Pursuit of the Ideal

27. For Everything, a Season

28. Phoenix and Finnegan

29. A Cry of Freedom

30. A World Was All Before Them

AVAILABILITY:

Promotion Manager c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176

🥠 THE ART OR CLEAR THINKING (VIDEO)

PRODUCER:

Palomar College Educational Television

PRODUCTION DATE:

1981

DESCRIPTION:

This is an introductory course in logic and covers topics presented usually in college-level first courses in

the subject.

PRODUCTION STYLE: Professor Zachary Seech teaches a live class in the TV studio. The viewer is part of the give-and-take be-

tween student and instructor.

STUDY MATERIALS:

Textbook keyed to the video presentations.

PROGRAM TITLES:

30 one-hour programs (titles available upon request from distributor) treat following: critical thinking skills; functions and misuses of language; logical fallacies; the hypothesis and inductive thinking;

elementary deductive and inferential forms.

AVAILABILITY:

Palomar Community College Educational Television 1140 West Mission Road San Marcos, California 92069

Telephone: (714) 744-1150

(714) 727-7527, ext. 2431.

THE ART OF THINKING (VIDEO)

PRODUCER:

University of Southern California College of Continuing

Education

PRODUCTION DATE: Not available

DESCRIPTION:

This introductory course in logic is divided into three parts. Part I describes logic and differentiates it from other disciplines; Part II identifies common muddles and failures; Part III shows how these muddles affect our lives.

PRODUCTION STYLE: Professor S. Morris Engel of the USC philosophy department is host for the programs; 36 half-hour programs.

PROGRAM TITLES:

- 1. The Nature of Philosophy
- 2. The Nature of Logic-Part I
- 3. The Nature of Logic-Part II
- 4. The Medium of Language
- 5. Philosophy, Logic, and Language: ā Rēview
- 6. Fallacies: Their History, Nature, and Division
- 7. The Fallacy of Amphiboly
- 8. The Fallacy of Accent
- 9. The Fallacy of Hypostatization
- 10. The Fallacy of Equivocation-Part I
- 11. The Fallacy of Equivocation-Part II
- 12. The Fallacy of Bifurcation
- 13. The Fallacies of Composition and Division
- 14. The Seven Fallacies of Ambiguity: A Review
- 15. The Seven Fallacies of Ambiguity: A Test
- 16. The Fallacies of Accident and Converse Accident
- 17. The Fallacy of Begging the Question
- 18. The Fallacies of Question-Begging Epithets and Complex Question

- 19. The Fallacy of Special Pleading
- 20. The Fallacy of Imperfect Analogy
 21. The Fallacy of False Cause
 22. The Fallacy of Irrelevant Thesis

- 23. The Fallacies of Presumption: A Review
- 24. The Fallacies of Presumption: A Test
- 25. The Fallacies of Ad Hominem-Part I
- 26. The Fallacies of Ad Hominem-Part II /
- 27. The Fallacy of Ad Populum
- 28. The Fallacy of Ad Misericordiam
- 29. The Fallacy of Ad Verecundiam
- 30. The Fallacies of Ad Ignorantiam and Baculum
- 31. The Fallacies of Relevance: A Review and Test
- 32. The Fallacies: A Summary
- 33. The Scope of Logic
- 34. Examining Life . . .
- 35. The Search . . .
- 36. The Way: A Conclusion

AVAILABILITY:

USC College of Continuing Education Broadcast Production and Media Services Davidson Conference Center Los Angeles, California 90089 Telephone: (213) 743-7736

THE ASCENT OF MAN (VIDEO)

PRODUCER:

Miami-Dade Community College (study materials only)

PRODUCTION DATE:

1977

DESCRIPTION:

This course, adapted from the celebrated BBC series presented on PBS stations in this country, traces the development of human civilization and culture.

PRODUCTION SYTLE: The 13 fifty-two minute video programs, hosted by the late Dr. Jacob Bronowski, humanist and scientist, were filmed on sites all over the world over a period of several years.

STUDY MATERIALS:

Text/tradebook written by host incorporating scripts of programs; study guide; collection of readings; support packet.

8. The Drive for Power

10. World Within World

9. The Ladder of Creation

11. Knowledge or Certainty

PROGRAM TITLES:

1. Lower Than the Angels 2. The Harvest of the Seasons 3. The Grain in the Stone 4. The Hidden Structure 12. Generation Upon Generation 5. Music of the Spheres 6. The Starry Messenger 13. The Long Childhood

AVAILABILITY: Promotion Manager

7. The Majestic Clockwork

c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364



TITLE: /

BASIC ENGLISH -- FIRST COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1978

DESCRIPTION:

Designed for bilingual students whose first language is Spanish, this course provides instruction and practice in speech patterns, grammar, vocabulary, reading comprehension, and short composition. (Part of a general education sequence designed for TV presentation by Puerto

Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary segments; thirty 30-minute

programs.

STUDY MATERIALS:

Text and study guide

PROGRAM TITLES:

Not available

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

FINE ARTS, HUMANITIES, AND LANGUAGE

TITLE:

BASIC ENGLISH -- SECOND COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1979

DESCRIPTION:

This is a continuation of the English language skills development begun in the first course of the sequence. (Part of a general education sequence designed for TV

presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary segments; thirty 30-minute

programs.

STUDY MATERIALS: Text and study guide

PROGRAM TITLES:

Not available

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

BASIC SPANISH (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1978

DESCRIPTION:

This course is designed primarily for bilingual students whose first language is Spanish. Emphasis is on oral and written expression and improving mastery of the language. There are selected readings in Spanish, Spanish-American, and Puerto Rican authors. (Part of a general education sequence designed for TV presentation

by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; documentary; thirty 30-minute programs.

STUDY MATERIALS:

Text and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

BASIC SPANISH -- SECOND COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1979

DESCRIPTION:

In this second course in Spanish language and composition, emphasis is placed on the characteristics and features of Latin-American Spanish and the Spanish of Puerto Rico in particular. There is close reading of literary works in Spanish. (Part of a general education sequence designed for TV presentation by Puerto Rico

Junior College.)

PRODUCTION STYLE: Teacher-host; documentary; thirty 30-minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES:

Not available

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

Rio Piedras, Puerto Rico 00928

Tēlēphonē: (809) 767-9730

BEGINNING PIANO: AN ADULT APPROACH (VIDEO)

PRODUCER:

Coast Community College District

PRODUCTION DATE: 1981

DESCRIPTION:

This course introduces the viewer or credit student to basic piano skills: reading music, sight-reading, playing by ear in all major keys. Viewers learn all the major scales in a two-octave parallel motion form and the standard cadence formula, I - IV - V7 - I, in all major keys. Although designed for the person with no prior music training, it is useful to anyone trained in music who is a performer on another instrument.

PRODUCTION STYLE: Pianist-host demonstrates while seated at the keyboard.

STUDY MATERIALS: Textbook; study guide; faculty manual and test bank

keyed to course.

PROGRAM TITLES:

1.	Getting Started	16.	Compound Meter
2.	The Keyboard	17.	Enharmonic Scales
	Notating Pitch	38.	The Enharmonic Keys
4.	Time Values	19.	Appoggiaturas
5-	Duple Rhythm		Enharmonic Summary
	More Duple Rhythm		Swinging Rhythm
7.	Extending Your Range		The Flat Keys
	Chords and Harmony		The Flat Keys: Chords
	A New Key	24.	Modulation
10.	Broken Chords	25.	Swing Bass
11.	Recognizing Intervals		Using Swing Bass
12.	Playing Large Intervals	27.	More Swing Bass
	Accidentals	28,	The Last Scale
14.	Tempo	29.	The Home Stretch
	Playing by Ear	30.	Wrapping it Up
-			•

ABAILABILITY:

Director

Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92709

Telephone: (714) 962-8861



CEREMONY OF INNOCENCE (VIDEO)

PRODUCER:

University of Southern California College of Continuing

Education

PRODUCTION DATE:

Not available.

DESCRIPTION:

This is a course in World Literature. Masterpieces from Genesis to the ninteenth century are studied as significant expressions of the perennial human condition, its

problems, and the search for values.

PRODUCTION STYLE: Program host is Professor Harvey D. Goldstein, USC associate professor of English and comparative literature;

52 half-hour programs.

PROGRAM TITLES:

Available from distributor on request.

AVAILABILITY:

USC College of Continuing Education Broadcast Production and Media Services

Davidson Conference Center

Los Angeles, California 90089-0871

Telephone: (213) 743-7736

CLASSIC THEATRE: THE HUMANITIES IN DRAMA (VIDEO)

PRODUCERS:

Coast Community College District; University of California at

San Diego Extension

PRODUCTT DATE: 1973

DESCRIPTION:

A study of European drama as exemplified by 13 TV plays. Course also focuses on the backgrounds of the plays. Viewers are helped to appreciate the formal elements of the plays, as well as to sharpen their skills of inter-

pretation and criticism.

PRODUCTION STYLE: Dramatizations by professional companies preceded by

comments and introductions by on-camera scholars. 13

programs.

STUDY MATERIALS:

Collection of plays with commentaries and notes; study

guide.

PROGRAM TITLES:

1. Macbeth by Shakespeare
2. Edward II by Marlowe
2. The Rivals by Sheridan
3. The Wild Duck by Ibsen

3. The Duchess of Malfi by Webster 9. Hedda Gabler by Ibsen

4. Paaradise Restored by Taylor 10. Trelawny of the Wells by Pinero

5. She Stoops to Conquer by Goldsmith 11. The Three Sisters by Chekhov 6. Candide by Voltaire (dramatized by 12. The Playboy of the Western World

James MacTaggart)

by Synge

13. Mrs. Warren's Profession by Shaw

AVAILABILITY

Director

Coast District Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861



COMMUNICATING THROUGH LITERATURE (VIDEO)

PRODUCER:

Dallas County Community College District

PRODUCTION DATE: 1976

DESCRIPTION:

Designed as a second course in freshman English, this combines instruction in composition with an introduction to literary genres: poetry, drama, fiction, the essay-and film. The student has the opportunity of seeing and hearing prominent British and American writers discuss their work and literature in general. Film clips from the earliest days to the present are used to illustrate

cinematic language and techniques.

PRODUCTION STYLE: Teacher-host and guest experts; generous use of film footage and dramatized segments.

PROGRAM TITLE:

1.	Why Study Literature?	16.	Oedipus the King
	Writing About Literature	17.	"The Boor"
	Introduction to Fiction		"Riders to the Sea"
	Basic Elements of the Short St		Contemporary Theater
	Themes in Fiction	20.	Writing About Drama
-	Universal Themes in Fiction	21.	Film History I
7.	A Look at Science Fiction	22.	Film History II
		23.	The Making of a Film
	Introduction to Poetry		Writing About Film
	Forms of Poetry	25.	Introduction to Non-Fiction
i1.	Language of Poetry	26.	More Non-Fiction
	Theme and Voice in Poetry	.27•	Literary Essay I
1 3.	A Contemporary Poet	28.	Literary Essay II
	Writing About Poetry	29.	Conclusion I
	Introduction to Drama	30.	Conclusion II

AVAILABILITY:

Dallas County Community College District

Center for Telecommunications

4343 North Highway 67 Mesquite, Texas 75150 Telephone: (214) 324-7784



CONTEMPORARY MUSICAL STYLES: ROCK, POP, AND JAZZ (AUDIO)

PRODUCER:

Bay Area Community College Television Consortium

PRODUCTION DATE: 1982

DESCRIPTION:

This is an examination of contemporary styles in popular

music and the reasons for their popularity.

PRODUCTION STYLE: Instructor-host exemplifies and illustrates on the piano

or by ensemble recordings; 30 half-hour audio programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

i.	Introduction	16.	India (cont.)
2.	Blues		Japan
3∙	Blues (cont.)	18.	Japan (cont.)
	Blues (cont.)		Porular
	Third Stream	20.	Popular, (cont.)
	Third STream (cont.)	21.	Big Band
	Rock	22.	Big Band (cont.)
	Rock (cont.)	23.	Big Band (cont.)
	Rock (cont.)	2:•	Big Band (cont.)
	Rock (cont.)	25.	New Music
	Folk	26.	New Music (cont.)
	Folk (cont.)	27.	New Music (cont.)
	Latin	28.	New Music (cont.)
	Latin (cont.)	29.	Avant Garde
	India	30·	Avant Garde (cont.)

AVAILABILITY:

15. India

Director

Bay Area Community College Television Consortium

P.O. Box 11127

Palo Alto, California 94306 Telephone: (415) 949-0525





THE CULTURE OF ANCIENT EGYPT (VIDEO)

PRODUCER:

San Diego Community Colleges

PRODUCTION DATE: - 1977

DESCRIPTION:

This course surveys the institutions of Egypt's great classical period. It is designed to leave the student viewer with an enhanced appreciation of the "Golden Age" in Egypt's history. Beginning with pre-dynastic Egypt, the survey moves chronologically through the sequence of dynasties, considering along the way the art, literature, architecture, and the political, religious, and philosophic thought characteristics of each period.

STUDY MATERIALS: Textbook; study guide; additional readings.

PROGRAM TITLES:

- 1. Introduction
 - 2. Gift of the Nile
 - 3. Pre-dynastic Archaelogy
- 4. How We Know: The Message of Time
 - 5. Tomb Robbers and Other Frauds
 - 6. Symbol and Thought: The Hieroglyphic Record
 - 7. Religion
 - 8. Village Life
- 9. The State and the King
- 10. Early Dynastic Period
- 11: The Skies of Nut
- 12. The Pyramid Age & Mummification
- 13. Amulets and Incantations
- 14. Pharaonic Dentistry
- 15. Pharaonic Medicine
- 16. The Aesthetic Experience: Art
- 17. The Aesthetic Experience: __Sculpture
- 18. The Aesthetic Experience: Music
- 19. The Golden Age of Literature
- 20. The New Kingdom
- · 21. A God Defied: The Amarna Age

- 22. She: The Egyptian Woman
- 23. Where Pharaohs Slept
- 24. Tutankhamun: A Trove Revealed
- 25. Treasures of the Tomb
- 26. Treasures of the Tomb (cont.)
- 27. The Ramesside Age
- 28. Abu Simbel: A Triumph Repeated
- 29. Jewelry of the Pharaohs 30. Later Egyptian Dynasties
- 31. African and Egyptian Art: Interrelationships
- 32. The Assyrians and Persians in Egypt
- 33. The Tourist View, 400 B.C.
- 34. Alexander and the Ptolemaic Empire
- 35. The Greek Achievement
- 36. The Romans in Egypt Repeat
- 37. The Desert Fathers
- 38. Coptic Egypt
- 39. Coinage, Economics and Trade
- 40. Retrospective

AVAILABILITY:

TV College

San Diego Community Colleges 10440 Black Mountain Road San Diego, California 92126 Telephone: (714) 271-5420



DESIGNING HOME INTERIORS (VIDEO)

PRODUCERS:

Coast Community College District and Rancho Santiago

Community College

PRODUCTION DATE:

1978

DESCRIPTION:

This is an introduction to the principles of interior design applied to planning residential interiors that satisfy both individual and family needs. Emphasis is on helping the viewer select home furnishing materials as a knowledgeable consumer. Designed for general

audiences as well as for the credit student.

PRODUCTION STYLE: Teacher-host demonstrates and explains in real-life

settings; 30 half-hour color programs.

STUDY MATERIALS: Textbook; study guide

PROGRAM TITLES:

1. Where to Begin

2. Dollars and Sense

. 3. Design Basics

4. Principles of Design

5. Themes and Moods

6. Map It Out

7. Take the First Step

8. Focus on Color 9. Color Interactions

10. Color with Confidence

11. Enlighten Your Home 12. Space Planning

13. Make Your Own Arrangement

14. Tread Softly

15. Beneath Your Feet

16. From Fiber to Fabric

17. Finishing with Fabric

18. The Ins and Outs of Windows 19. What to Make of a Wall

20. Wall to Wall

21. Dress the Walls

22. Casing the Joint

23. Fabrics on Frames

24. Furniture Mix or Match

25. Nooks and Crannies

26. A. Room Check

27. The Personal Stamp
28. Pulling it all Together
29. Penny Wise
30. Where to Go From Here

AVAILABÍLITY:

Director

Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

THE DEVELOPING IMAGE (VIDEO)

PRODUCER:

Extended Learning Institute, Northern Virginia Community

College

PRODUCTION DATE:

1978

DESCRIPTION:

Course explores various themes, aesthetic and otherwise, found throughout the history of American photography. A wide range of photographic matter from the past and the present is examined. Gerald Maddox, curator of Prints and Photographs, Library of Congress, and David Haberstich of the Smithsonian Institution were content consultants. Designed for use in regular college-level or adult continuing education programs.

PRODUCTION STYLE: Professional host/narrator supplies commentary and explanation for photographs and interviews guest experts. 8 half-hour programs.

STUDY MATERIALS:

Detailed study guide keyed to programs and containing overviews and self-tests; folio of photographs illustrating themes of programs.

PROGRAM TITLES:

- 1. Prehistory and the Camera
- 2. Solutions to Images
- 3. The Family Album
- 4. Beyond Our Vision
- 5. Witness to the American Experience
- 6. Illustrations of Reality
- 7. Expressing a Twentieth-Century Vision .
- 8. Light from Within

AVAILABILITY:

Extended Learning Institute Northern Virginia Community College 8333 Little River Turnpike Annandale, Virginia 22005 Telephone: (703) 323-3371



DRAMA: PLAY, PERFORMANCE, PERCEPTION (VIDEO)

PRODUCER:

Miami-Dade Community College, in cooperation with BBC/British

Open University

PRODUCTION DATE:

1979

DESCRIPTION:

The viewer credit student are introduced to the elements of dra i by way of actual theatrical productions. Usable as a self-contained course or as supplement to

classroom theater courses.

PRODUCTION STYLE: Scenes from classic plays acted by British repertory players are introduced by host Jose Ferrer, who discusses elements represented; 14 one-hour color programs.

STUDY MATERIALS: Text/study containing plays performed.

PROGRAM TITLES:

1. Miss Julie 2. Peer Gynt 3. The Wild Duck 4. The Three Sisters 5. The Ghost Sonata 6. Oedipus Tyrannus 7. Macbeth

8. Woyzeck 9. St. Joan

10. The Venetian Twins 11. The Way of the World

12. Ubu Roi

13. Sizwe Bansi is Dead

14. Six Characters in Search of an Author

AVAILABILITY:

Promotion Manager c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364



FREEHAND SKETCHING (VIDEO)

77

PRODUCER:

Coast Community College District

PRODUCTION DATE:

Not available

DESCRIPTION:

This course was created expressly for the beginner by a veteran artist and teacher who promises that anyone capable of mastering a few simple basic principles and techniques can learn to draw. Emphasis throughout is on controlling the shapes and direction of threedimensional objects and on using drawing to communicate.

PRODUCTION STYLE: Former Disney artist Bruce McIntyre demonstrates at the

easel.

STUDY MATERIALS:

Manual/study guide prepared especially for series; sup-

port packet.

PROGRAM TITLES:

1. Drawing as an Underdeveloped Resource

2. Elements of Drawing

3. Alignment: Teachable Linear Perspective

4. Shading

5. Preferred Angle of Vision

6. The Drawing Compass

7. Cross Alignment

8. Timed Practicing

? Six Levels of Drawing

10. Elongated Objects in Level Two

11. Linear Perspective, Directions 1 & 7

12. Contour Lines

13. Step Relationships

14. R bbon Relationships

15. Vertical and Perpendicular

16. Recesses Thicknesses

17. Forming Thicknesses

18. Size Relationship

19. Overlapping as Another Way to Achieve Three Dimensions

20. Aerial Perspective Density

21. Touchstones, Research and Appreciation

22. Concentric, Foreshortened Curves and Circles

23. Application of Shading and Shadows

24. Above Eye Level: A Different Perspective

25. Compound Drawing in Level Three

26. Elements of Art

27. The Secret City

28. Anatomy

29. Structure

30. Utilization

AVAILABILITY:

Director

Coast Telecourses 10231 Slater Avenue

Fountain Valley Flifo ia 92708

Telephone: (71-

HUMANITIES THROUGH THE ARTS (VIDEO)

PRODUCER:

Const Community College District; City Colleges of Chicago

PRODUCTION DATE:

1983 (revised)

DESCRIPTION:

This course surveys film, drama, music, literature, painting, sculpture, and architecture from four standpoints: the historical context; the elements distinctive to the art form; form as related to meaning; and critical/evaluative approaches. Interdisciplinary content based on a curriculum developed under a grant from the National Endowment for the Humanities.

PRODUCTION STYLE: Actress/author Maya Angelou acts as host; generous use of film clips, performances, and illustrative materials.

STUDY MATERIALS:

Textbook; study guide keyed to text and programs; fac-

ulty manual:

PROGRAM TITLES:

- 1. The Quest for Self (Introduction to the Course)
- 2. Film: Twentieth Century Legacy
- 3. Film: The Dynamic Illusion
- 4. Film: Not Just the Great Escape
- 5. Film: Seeing All There Is
- 6. Drama: An Imitation of Life
- 7. Drama: Nucleus of a Story
- 8. Drama: Meaning for Every Age
- 9. Drama: Great Age Ahead?
- 10. Music: Age-old Search for Meaning
- 11. Music: Emotion and Feeling in
- 12. Music: Meaning Through Structure
- 13. Music: Listening for the Unexpected
- 14. Literature: From Words, Truth
- 15. Literature: The Synthesis of Poetry
- 16. Literature: The Story Beyond
- 17. Literature: Behind the Words

- 18. Paintings: Visions Through the
- 19. Painting: Creating a Point of View
- 20. Painting: Rousseau-The Lovely Dream
- 21. Painting: ".. Things We Have Passed.."
- 22. Sculpture Mirror of Man's Being 23. Sculptu. Elements of Dimension
- 24. Sculpture: Meaning Through Body's Form
- 25. Sculpture: Most Difficult of Arts
- 26. Architecture: The Evolving Skyline
- 27. Architecture: From Earth to Sky
- 28. Architecture: Meaning in a Vision
- 29. Architecture: The Shepherd of Space
- 30. Epilogue: Continuing the Quest for Self

AVAILABILITY:

Director

Coast Telecourses 10231 Stater Avenue

Fountain Valley, California 92708

Telephonē (714) 962-8861

IN OUR OWN IMAGE (VIDEO)

PRODUCER:

Dallas County Community College District

PRODUCTION DATE: 1978 (revised)

DESCRIPTION:

This is an introduction to the humanities and the fine arts. Its focus is on some basic notions about ourselves -- how do we see things? what do we care about? -- and on some basic notions about the fine arts -- how are they created? how do they communicate? how can they be evaluated? Programs feature behind-the-scenes explorations of five major arts areas: painting and sculpture, music, dance, theater, and film.

PRODUCTION STYLE: Professor-host interviews prominent people from the world of art and introduces and comments on filmed segments showing artists and performers at work.

STUDY MATERIALS:

PROGRAM TITLES:

16. Movement Possibilities 1. On Being Human 17. Dancers at Work 2. A Choice of Values 18. In Performance 3. The Creative Eye 19. Of Masks and men 4. The Image Explored 20. Behind the Curtain 5. The Critical Process 21. The Theatre at Work 22. In Production 6. The Artist at Work 7. The Changing Eye 23. Opening Night 8. The Artist-Inside/Out 24. Through the Lens 9. The Museums at Work 25. On Location 10. Inside Museums 26. Looking Back 11. Sounds Explored 12. Musical Possibilities 27. The Business of Art 28. Private Places 13. Country Cookin' 14. Sounds of the City 29. Public Spaces 30. Looking Ahead 15. In Concert

AWARDS:*

AVAILABILITY:

Dallas County Community College District

Center for Telecommunications

4343 North Highway 67 Mesquite, Texas 75150 Telephone: (214) 324-7784



^{*} Bronze award for series in 20th International Film & TV Festival, 1977; Certificate of Merit in dance, Films Association, Inc., 1978; Texas Representative, American Legion's Golden Mike Award, 1978.

INTRODUCTION TO THE STUDY OF WESTERN CIVILIDATION (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE: 1978

DESCRIPTION:

This course surveys the origins of Western Civilization and examines works which embody the aesthetic, philosophic and religious thought of the Western world, from Mesopotamia to ancient medieval Europe. (Part of a general education sequence designed for TV presentation

by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-

minute programs.

STUDY MATERIALS: Text and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.



INTRODUCTION TO THE STUDY OF WESTERN CIVILIZATION --

SECOND COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE: 1979

DESCRIPTION:

This course, the second in the two-part series on Western Civilization produced by Puerto Rico Junior College, surveys developments from the end of the Middle Ages to the beginning of the modern period. (Part of a general education sequence designed for TV

presentation by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-

minute programs.

STUDY MATERIALS:

Text and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.



JAZZ: AN AMERICAN CLASSIC (VIDEO)

PRODUCER:

University of Minnesota (distributed by University of Mid-

America)

PRODUCTION DATE: 1979

DESCRIPTION:

This course explores the historical, sociological, and musical importance of major American jazz styles. Usable as self-contained course in open learning and adult education programs, or as supplement to classroom instruction.

PRODUCTION STYLE: Interviews with major jazz performers and performances of their works; rare film clips.

STUDY MATERIALS: Textbook; study guide; record album; test items.

PROGRAM TITLES:

1. Born in America

2. New Orleans Traditional

3. The Chicago Jazz Age

4. New York: Big Bands, The Swing Era 5. Kansas City: The Southwestern Style

6. Bop: The First Revolution

7. The Cook Sound

8. The Hard Bop Sound

9. The Sixties, the Seventies, and the Future, Part I 10. The Sixties, the Seventies, and the Future, Part II

AVAILABILITY:

Great Plains Instructional Television

Library (GPN) P.O. Box 80669

Lincoln, Nebraska 68501-0669 Telephone: (800) 228-4630



THE LIVELY ARTS (VIDEO)

PRODUCER:

University of Southern California College of Continuing

Education

PRODUCTION DATE:

Not listed

DESCRIPTION:

This series is designed to provide an overview of all areas of the arts so as to encourage active involvement,

as well as to create a more enlightened audience.

PRODUCTION STYLE: James Hanshumaker, USC professor of music education is

host; guests include leading figures in the fine arts;

29 half-hour programs.

STUDY MATERIALS: Information available from distributor.

PROGRAM TITLES:

Available from distributor on request.

AVAILABILITY:

USC College of Continuing Education

Broadcast Production and Media Services

Davidson Conference Center

Los Angeles, California 9008-0871

Telephone: (213) 743-7736

THE LIVING LIBRARY (VIDEO)

PRODUCER:

University of Southern California

PRODUCTION DATE:

Not listed

DESCRIPTION:

Topics covered include the library in society, history of books and printing, cooperative library systems, special libraries, book collections, automation in technical services, and library careers.

PRODUCTION STYLE: Martha Boaz, professor of library science at USC, is

instructor-host; 36 half-hour programs.

STUDY MATERIALS: Not listed.

PROGRAM TITLES:

1. The Library in Society

2. History of Books and Printing -- Part I

3. History of Books and Printing -- Part II

4. Great Libraries of the Modern World: Europe

5. Great Libraries of the Modern World: The United States

6. Rare Books: The Zest for Collecting

7. Books: How They Are Made

8. The Research Library in Southern California

9. Academic Libraries

10. The Changing School Library

11. The American Public Library: Past and Leaders

12. The American Public Library General Services

13. The American Public Library: Special Services and Departments

14. Services to Children

15. Services to Young Adults

16. Cooperative Library Systems

17. Special Libraries

18. Special Libraries: Medical and Hospital

19. Special Libraries: Business, Music, Law, Cinema

20. Reaching the Unreached

21. The California State Library

22. Libraries in Developing Countries

23. Book Collections: How They Are Built

24. The Researcher in the Library

25. Intellectual Freedom and Libraries

26. Publishers and Publishing:

27. Publishers and Publishing: Periodicals

28. Newer Forms of Publishing

29. Newer Media in Libraries

30. Automation in Technical Services

31. Contemporary Concepts in Library Buildings

32. Financing Libraries

33. Professional Library Associations

34. Library Careers

35. Publishers, Publishing, and Libraries

.36. The Library of the Future

AVAILABILITY:

USC College of Continuing Education Broadcast Production and Media Services Davidson Conference Center

Los Angeles, California 9009-0871

Tēlēphonē: (213) 743-7736



THE LONG SEARCH (VIDEO)

PRODUCER:

Miami-Dade Community College (study materials to accompany

BBC/Time-Life video series)

PRODUCTION DATE: 1979

DESCRIPTION:

This is an investigation of the role of religion in the lives of men and women through an examination of the

world's major religious beliefs.

PRODUCTION STYLE: Host for programs is London playwright Ronald Eyre, whose voice is heard over film during a global journey of many months.

STUDY MATERIALS:

Textbook; study guide keyed to programs and text;

question bank.

PROGRAM TITLES:

1. Three Hundred and Thirty Million Gods - Hinduism

2. Protestant Spirit: USA - Protestantism

3. Footprint of the Buddha - Buddhism

4. Rome, Leeds, and the Desert - Catholicism

5. There is No God but God - Islam

6. The Ruminian Solution - Orthodox Christianity

7. The Cho en People - Judaism

8. The Way of the Ancestors - Primal Religions

9. The Lar. of the Disappearing Buddha - Zen Buddhism in Japan

10. Zulu Zich - hristianity of South Africa

11. A Questi : of Balance - Chinese Religion

12. Who Meets Fist - Ne Religions of California

13. Loose Ends A: Epil gue

AVAILABILITY:

Promot of Manager

c/o Aunilian Services

Miama Dode Community College

11011 SW 1041 Street Miami, Florida 33176_ Telephone: (305) 596-1/54





NINETEENTH CENTURY AMERICAN FICTION (AUDIO)

PRODUCER:

Bay Area Community College Television Consortium

PRODUCTION DATE: 1981

DESCRIPTION:

This audio course examines the major works of six world

renowned American writers of fiction.

PRODUCTION STYLE: Professor-host and guest lecturers; 43 half-hour

programs.

'DY MATERIALS: Study guide; suggested readings.

PROGRAM TITLES:

1- 2. Introduction_ 3-9. Edgar Allan Poē 10-19. Nathaniel Hawthorne 20-27. Herman Melville

28-36. Mark Twain 37-39. Henry James 40-43. Stephen Crane

AVAILABILITY:

Director

Bay Area Community College

Television Consortium

P.O. Box 11127

Palo Alto, California 94306 Telephone: (415) 949-0525





ROOTS (VIDEO)

PRODUCER:

Miami-Dade Community College (study materials to

accompany video programs)

PRODUCTION DATE: 1978

DESCRIPTION:

Programs of this celebrated TV series, produced originally for commercial television, trace the African roots and the history on this continent of a Black

American and his offspring.

PRODUCTION STYLE: Vivid dramatic reenactments.

STUDY MATERIALS:

Textbook; study guide; col of supplementary

readings; discussion and ins

guide.

PROGRAM TITLES:

Available from distributor of

AVAILABILITY:

Promotion Manager

c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176 Telephone: (305) 596-1364

SHORT STORIES AND ESSAYS (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1980

DESCRIPTION:

This course, designed primarily for the bilingual student whose first language is Spanish, is designed to sharpen the student's reading and language skills through the reading of essays, short stories and short

forms of fiction.

PRODUCTION STYLE: Teacher-host; twenty-eight 30-minute programs.

STUDY MATERIALS: Readings and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

Rio Piedras, Puerto Rico 00928

Telephone: (809) 767-9730

SURVIVAL (ELEMENTARY) SPANISH (VIDEO/AUDIO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

1983

DESCRIPTION:

This is the first term of a college-level elementary

Spanish course.

PRODUCTION STYLE: Host/narrator presents materials and becomes involved

in real-life situations in which Spanish is spoken; 26

half-hour audio programs for drill.

STUDY MATERIALS:

Study guide.

PROGRAM TITLES: Not available.

AVAILABILITY:

Promotion Manager

c/o Auxiliary Services

Miami-Dade Community College

11011 SW 104th Street Miami, Florida 33176

(305) 596-1364

TOPIC: MUSIC (AUDIO)

PRODUCER.

Extended Learning Institute, Northern Virginia Community

College

PRODUCTION DATE:

1977

I SCRIPTION:

This course introduces the student to the elements of music, musical forms, and the major musical styles and periods. Usable as a self-contained course or as sup-

plement to classroom instruction.

PRODUCTION STYLE: Hosted by professional narrator.

STUDY MATERIALS: Textbook; study guide keyed to programs and text.

PROGRAM TITLES:

1. Elements of Form

2. Elements of Style

3. Instruments of the Orchestra I

4. Instruments of the Orchestra II

5. Music in the Style of Middle Ages and Renaissance

6. The Baroque Style

7. Instrumental Forms in the Baroque Style

8. Vocal Forms in the Baroque

Style

9. The Classical Style

10. The Sonata Cycle

11. Musical Forms in the Classical Style

12. The Romantic Style

13. Musical Forms in the Romantic Period

14. Program Music as a Romantic

Form
15. Style of the Twentieth Century

16. Twentieth Century Impressionism and Neoclassicism

17. Twentieth Century Expressionism

18. Electronic Music

19. American Ethnic and Folk Music

20. Jazz

AVAILABILITY:

Extended Learning Institute

Northern Virginia Community College

8303 Lighte River Turnpike Annands -: Virginia 22003 Telephone: (783) 323-3371



FINE ARTS, HUMANITIES, AND LANGUAGE

TITLE:

TWENTIETH CENTURY AMERICAN FICTION (AUDIO)

PRODUCER:

Bay Area Community College Television Consortium

PRODUCTION DATE:

1982

DESCRIPTION:

A study of 20th-century American fiction and its themes through an examination of the work of nine major

authors.

PRODUCTION STYLE: Lectures by professor, with resdings, dramatizations,

and musical background; 45 half-hour programs.

STUDY MATERIALS: Study guide; suggested readings.

PROGRAM TITLES:

1- 2. Introduction

25-28. John Steinbeck

3- 5. Willa Cather

28-31. Katherine Anne Porter

6-8. Sherwood Anderson

32-34. Robert Penn Warren

9-16. F. Scott Fitzgerald

35-42. William Faulkner 43-45. J. D. Salinger

17-24. Ernest Hemingway

AVAILABILITY:

Director

Bay Area Community College

Television Consortium

P.O. Box 11127

Palo Alto, California 24506 Telephone: (415) 949-0525

WHEELS, KILNS, AND CLAY (VIDEO)

PRODUCER:

University of Southern California

PRODUCTION DATE:

Not listed

DESCRIPTION:

This is a survey of man's oldest art, the art of ceramics. Special attention is paid to the relationship of ancient to modern techniques. Throughout the series there are demon trations of basic techniques such as "throwing" on the potter's whoel, building "by hand,"

making molds and castings, fire methods, etc.

PRODUCTION STYLE: Susan Peterson, USC as ociate professor of fine arts and a studio potter, explains and demonstrates; 54 half-hour

programs;

PROGRAM TITLES:

Available from distributor on request

AVAILABILITY:

dsc College of Continuing Education Broadcast Production and Media Services

Davidsor. Conference Center

Los Angeles, California 90089-0871

Telephone: (213) 743-7736

THE WORLD OF F. SCOTT FITZGERALD (AUDIO)

PRODUCER:

Dallas County Community College District;

National Public Radio

PRODUCTION DATE: Not listed

DESCRIPTION:

This is a course in American literature and life during the Roaring Twenties and depressed Thirties. Focus is on the man often considered America's greatest romantic r. Attention is also paid other significant writers of the time whose wol and careers impinged upon Fitzgerald's -- Hemingway, Dreiser, Anderson, Cather, Dos Passos, Steinbeck, Wright, to name only a few. Throughout there is an attempt to recreate the milieu in which Fitzgerald lived and created.

PRODUCTION STYLE: Documentary programs are alternated with dramatizations in each of 8 one-hour audio programs. (The producers were assisted by a grant from the National Endowment for the Humanities.)

STUDY MATERIALS: Illustrated Listener's Guide; study guide (with study questions and suggestions for reading); textbook; audio tapes.

PROGRAM TITLES:

- 1. Documentary: The Death of Heroism 5. Documentary: Lost and Lucky Dramatization: Emotional Bankruptcy
- 2. Documentary: The Spoiled Priest Dramatization: Absolution
- 3. Documentary: We Call It The Jazz

Dramatization: The Offshore Pirate

- 4. Documentary: The Golden Boom Dramatization: Winter Dreams
- Dramatization; One Trip Abroad
- 6. Documentary; The End of An Era Dramatization: Family In the Wind
- 7. Documentary: The Mos. Famous Forgotten Writer : America Dramatization: Financing Finangan
- 8. Documentary: The Last Novelist Dramatization: The Lost Decade

AVATLABILITY:

Dallas County Community College District

Center for Telecommunication

4343 North Highway 67 Mesquite, Texas 75150 Telephone: (214) 324-7784



BASIC NURSING SKILLS (VIDEO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE: 1979

DESCRIPTION:

This course presents basic sick room and patient care

skills.

PRODUCTION STYLE: Skills are demonstrated in actual hospital and clinical settings; eighteen videotapes containing lessons of

varying lengths.

STUDY MATERIALS: Study guide prepared especially for series.

PROGRAM TITLES:

1. Giving a Complete Bed Bath

2. Making an Occupied Bed

3. Making an Unoccupied Bed

4. Oral Care

5. Bed to Wheelchair Transfer Stretcher Transfer of a Dependent Patient

6. Body Mechanics Passive Range of Motion Exercises Positioning the Patient in Bed

7. Applying Restraints

8. Measuring Blood Pressure Measuring Body Temperatures Measuring Pulse and Respiratory Rates

9. Handwashing Isolation-Strict Technique Sterile Technique, Opening Packages & Gloves

10. Administering a Cleansing Enema

11. Assisting the Patient with the Bedpan

12. Care of the Indwelling Catheter

Irrigating the Indwelling Catheter

13. Preparation/Administration of Oral Medication

14. Eye Irrigation and Instillation Ear Irrigation and Instillation Nasal Instillation

15. Withdrawing Medication From a Vial Locating Sites for Intra-

muscular Injection Administering Intramuscular Medications

16. Equipment/Routes of Parenteral Administration Care of Patient with an IV

17. Applying Anti-embolism Stocking/Ace Bandages Application of Applying Binders

18. Hot/Cold Applications

AVAILABILITY:

Promotion Manager c/o Auxiliary Services Miami-Dade Community College 11011 S.W. 104th Street Miami, Florida 33176 Telephone: (305) 596-1364



CONTEMPORARY HEALTH ISSUES (VIDEO)

PRODUCER:

Southern California Consortium for Community College

Television

PRODUCTION DATE: 1979

DESCRIPTION:

Growing understanding of the biological aspects of health has led to exciting and startling technological advances in the battle against disease. Still, staggering numbers of health problems afflict this nation's people, many of them self-inflicted. This course examines critical health questions facing our society.

PRODUCTION TYLE: Actress-host and guest experts; documentary and onlocation film footage; 30 half-hour color video pro-

grams.

STUDY MATERIALS: Textbook, study guide, faculty manual and exam bank.

PROGRAM TITLES:

- 1. The Health American: Myth or Reality?
- 2. What Motivates Human Behavior?
- 3. Seeking Help, But Where?
- 4. A Matter of Degree 5. What is Sexuality? 6. The Code of Life
- 7. The Birth of a Child 8. Conception Control
- 9. Parenting in Today's Society
- 10. Aging: The Challenge of Adapting
- 11. Living with Dying
- 12. The Nutrition Gap
- 13. How Safe is Our Food?
- 14. Diet and Weight Control
- 15. How Fit is Fit Enough?
- 16. The American D. ugstore?

- 17. What's the Danger: Drug Effects and Hazards
- 18. Prescription and Over-the-Counter Drugs
- 19. Alcoholism
- 20. The Manufactured Epidemic
- 21. Changing Patterns of Disease
- 22. The Fight Against Disease
- 23. Sexually Transmitted Diseases
- 24. Cancer: What You Don't Know Can Hurt You
- 25. Cardiovascular Diseases: Counterattack
- 26. Is Man the Endangered Species?
- 27. The Health Care System: What's the Score?
- 28. The Life You Save. . .
- 29. The Health Care System: Consumer Survival
- 30. The Future of Health

AVAILABILITY:

Coast Wilecourses 10231 Slater Avenue

Four tain valley, California 92708

Telephone: (714) 962-8861

The Southern California Consortium for

Community College Television 5400 Orange Avenue, Suite 109 Cypress, California 90630 Telephone: (714) 828-5770



DENTAL HYGIENE (VIDEO)

PRODUCER:

Miami-Dade Community College

PRODUCTION DATE:

1978

DESCRIPTION:

Course presents basic principles and practices for den-

tal hygientists.

PRODUCTION STYLE: Procedures demonstrated in clinical setting with real

patients; 15 programs of varying length.

STUDY MATERIALS: None described.

PROGRAM TITLES:

I. Instrumentation: Scaling Module

Module II. Root Planing

Module III. Gingival Curettage IV. The Prophylaxis Triad Module

V. Periodontal Probe Module

VI. Periodontal Splinting Module VII. The Periodontal Pack

Module

Module VIII. Tooth Mobility Module IX. Oral Examination

X. Contact Areas Module

XI. Instrument Sharpening Module

XII. Occlusion Module

Module XIII. Understanding Radiographics Module XIV. The Periodontal Examination

AVAILABILITY:

Promotion Manager

c/o Auxiliary Services

Miami-Dade Community College

11011 S.W. 104th Street

Miami, Florida 33176

Telephone: (305) 596-1364



YOUR HEALTH - YOUR CHOICE: (VIDEO)

PRODUCER:

ACCESS and Electronic Publishing

PRODUCTION DATE: 1978

DESCRIPTION:

This is another course developed by the community colleges of the ACCESS Consortium. Designed as a threesemester hour credit course, it can be used as a general education offering or offered in a program of adult education.

PRODUCTION STYLE: Thirty half-hour videotapes, slide/sound.

STUDY MATERIALS: Special study guide/text keyed to each video program.

PROGRAM TITLES:

1. Your Health - Your Choice.

2. How ... Are You?

3. What ... Are Your

4. Control and Regulatory Systems

5. Health and Wellness

6. Perspective on Disease

7. Disease: What Causes It?

8. Prevention of Disease

9. Diagnosis of Disease

10. Perspective on Treatment of Disease

11. What's Killing U.S.?

12. Physical Fitness: What Does This Mean to You?

13. Physical Fitness: Relationship to Health

14. Physical Fitness: Designing Your Own Plan

15. Nutrition: Food Selection and Diet

16. Nutrition: Weight Control

17. Stress: For Better or For Worse

18. Depression: Psychological

Common Cold

19. You Can Change How You Act

Prescription Drugs 20. Drug Use and Abuse:

Prescription Drugs 21. Drug use and Abuse: Non-

Prescription Drugs

22. Sex Roles and Attitudes

23. Parenting

24. Death and Dying

25. Right to Health

26. What's Your E.Q.?

27. Legislation for Environmental Health and Safety: What's in Our Water?

28. Ecology and Optimism: Some Positive Aspects of Environmental Health

Ξť

29. Aging and Growing

30. Health Hazards

AVAILABILITY:

Magna Systems, Inc. West Countyline 95

Barrington, Illinois 60010 Telephone: (312) 382-6477



LOOSENING THE GRIP: A SURVEY OF ALCOHOL INFORMATION (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE:

1979

DESCRIPTION:

This course is designed for counselors in the field of alcoholism, counselors-to-be, and students of psychology, sociology, and allied health. It is usable for classroom supplement or as a self-contained adult education or open learning program.

STUDY MATERIALS:

Textbook, study guide, articles, viewer's notes, test

items.

PROGRAM TITLES:

l. Ain't Goin' Away_

2 Alcohol and the Body

5. Picking Up_the Tab

4. Signs and Symptoms

5. Causes of Alcoholism

6. The First Step

7. The End, The Beginning

8. Alcoholics Anonymous

9. A Family Matter

10. Special Treatment

11. An Ounce of Prevention

AVIALABILITY:

Great Plains Instructional Television Library (GPN)

P.O. Box 80669



PESTS, PESTICIDES AND SAFETY (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE:

1977

DESCRIPTION:

PESTS, PESTICIDES AND SAFETY is a short course in pesticides application providing basic instruction for training private applicators and handlers of restricted-use pesticides. Restricted-use pesticides are those listed by the Environmental Protection Agency (EPA) as requiring training to ensure proper use for human safety and the protection of the environment.

PRODUCTION STYLE: 5 half-hour television programs in documentary style.

STUDY MATERIALS:

EPA core manual and a workbook produced by the Univer-

sity of Mid-America.

PROGRAM TITLES:

1. The Need for Pesticides and Their Impact on the Environment

2. The Importance of Properly Identifying Pests for Effective Control

3. The Broad Range of Pesticides Now on the Market and Their Chemical Properties

4. The Safety Aspects of Handling Pesticides, Including Clothing to be Worn and Equipment to be Used

5. Labeling and Federal Pesticide Legislation

AVAILABILITY:

G at Plains Instructional Television Library (GPN)

P.J. Box 80669



PHYSICAL FITNESS / GURE CONTROL (VIDEO)

PRODUCER:

Palomar College Educational Television

PRODUCTION DATE:

1982

SCRIPTION:

Course demonstrates how the figure can be improved -- and maintained -- through a sound program of conditioning, muscle toning, posture control, and diet. Evaluations

ere made through a series of profile tests.

PRODUCTION STYLE: Physical education instructor Kathy Pine teaches and demonstrates before a class in the studio; group exercises to music.

STUDY MATERIALS:

None listed

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PROGRAM TITLES:

Not available

AVAILABILITY:

Palomar College Educational Television

1140 West Mission Road

San Marcos, California 92069 Telephone: (714) 744=1150

or

(714) 727-7529, ext. 2431

PRESCRIPTION FOR LIVING (VIDEO)

PRODUCER:

University of Southern Californ a

PRODUCTION DATE:

None listed

DESCRIPTION:

Series is designed to help people learn more about promoting health in their families and communities and keeping their own bodies healthy. Programs suggest specific ways the viewer can improve personal and community

health.

PRODUCTION STYLE: John J. Beeston, M.D., faculty member in the University of Southern California Medical School and former public health official in Cleveland, is professor-host; 36 half-hour programs.

STUDY MATERIALS: None listed.

PROGRAM TITLES:

Available upon request.

AVAILABILITY:

Coordinator, Visual and Audio Projects

College of Continuing Education University of Southern California Los Angeles, California 90089-0871

Telephone: (213) 743-5166

RHYTHMICAL EXERCISES (VIDEO)

PRODUCER:

Palomar Coilege Educational Television

PRODUCTION DATE:

1981

DESCRIPTION:

Course demonstrates how gradual cardio-vascular endurance can be built up through aerobic movements, and shows how flexibility, strength, and body toning can be

āchiēvēd.

PRODUCTION STYLE: Physical Education instructor Judith Eberhart and students exercise to music in studio; twenty-nine 60-minute

programs.

STUDY MATERIALS:

None listed

PROGRAM TITLES:

Not available

AVAILABILITY:

Palomar College Educational Television

1140 West Mission Road

San Marcos, California 92069 Telephone: (714) 744-1150

> or (714) 727-7529, ext. 2431

THE BEHAVIORAL REVOLUTION (VIDEO)

PRODUCER:

The Pennsylvania State University

PRODUCTION DATE: Not listed

DESCRIPTION:

A short course on the development of behavioral technol ogy, its application to individual and social problems, and the ethical issues that surround its use.

PRODUCTION STYLE: Study materials: specially prepared study guide.

PROGRAM TITLES:

1. Innate Experience

2. Program Development

3. Biofeedback

4. Fallacy of Composition

5. Ethics

AVATLABILITY:

Audio-Visual Services The Pennsylvania State University University Park, Pennsylvania 16802 Telephone: (804) 865-6314

CHILD DEVELOPMENT (VIDEO)

PRODUCER:

ACCESS and Electronic Publishing

PRODUCTION DATE:

1978

DISCRIPTION:

This course, developed by the ACCESS Consortium of community colleges, is designed for students interested in careers in child care, as well as for parents of children and adolescents. Usable also in programs of general education.

PRODUCTION STYLE: Slide/sound sequence; color; 30 half-hour programs.

STUDY MATERIALS: Text/workbook keyed to video programs.

PROGRAM TITLES:

1. History and The Study of the Child's Trends

- 2. Conception and Heredity
- 3. Prenatal Development
- 4. Understanding Pregnancy
- 5. The Neonate
- 6. Theories of Development
- 7. Infancy-Landmarks in Development
- 8. Infancy-Trust Attachment and Maternal Deprivation
- 9. Infancy-Behavior and Relationships
- 10: Nutrition
- 11. Observation
- 12. Toddlerhood-Growth and Development
- Toddlerhood-Behavior and Relation-ships
- 14. Play
- 15. Early Childhood-Growth and Development
- 16. Early Childhood-Behavior and Relationships

- 17. Sex-role Development
- 18. Language Development
- 19. The Child in the Family
- 20. Alternatives for Child Care and Education
- 21. Middle Childhood-Growth and Development
- 22. Middle Childhood-Society of Children
- 23. Middle Childhood-The Sense of Industry
- 24. Moral Development
- 25. Preadolescence
- 26. Adolescence-Growth and Development
- 27. Adolescence-Search for Identity
- 28. Adolescence-Parents, Schools, Society
- 29. Exceptional Children
- 30. Summary module

AVILABILITY:

Magna Systems, Inc. West Countyline 95

Barrington, Illinois 60010 Telephone: (312) 382-6477



CONTEMPORARY SOCIETY (VIDEO)

PRODUCER:

Mercer County Community College

PRODUCTION DATE: 1983 (revised)

DESCRIPTION:

Fields of anthropology, sociology, and psychology are examined in this survey of the social sciences. There is also descussion of urban America and its problems: minority groups, family change, drug use, the social dislocation resultant upon technology. Approach is problem-oriented throughout.

TRODUCTION STYLE: Professor Willard Sloshberg is host for programs; programs feature on-location film and interviews with a variety of subjects; 30 half-hour programs.

STUDY MATERIALS:

Textbook; study guide keyed to text and programs; computerized test bank; instructor's manual.

PROGRAM TITLES:

- 1. Introduction
- 2. The Social Sciences
- 3. Crises in Contemporary Society
- 4. Human Groups: Racial & Ethnic
- 5. Culture: A Background & Definition
- 6. Culture: Function & Transmission
- 7. Social Change
- 8. Human Groups
- 9. The Family
- 10. Social Stratification
- 11. Growth and Development
- 2. Psychological Development
- 13. Conflicting Value Patterns
- 14. Dependence in Contemporary America
- 15. Crime
- 16. Introduction (to 2nd half of series)
- 17. Urban Beginnings

- i8. The Changing Urban Pattern
- 19. Impact of Urban Growth Development
- 20. Population
- 21. Man and His Changing Environment
- 22. Economic System and Production
- 23. Distribution of Profit and Product
- 24. Our Government and the Economy
- 25. The Economics of Money and Banking
- 26. Introduction of Government and Politics
- 27. Nation, State and the Constitution
- 28. Political Power in America
- 29. American Political Parties
- 30. The Future

AVAILABILITY:

Telecommunications Division Mercer County Community College 1200 Old Trenton Road Trenton, New Jersey 08690 Telephone: (609) 586-4800



FAMILY PORTRAIT: A STUDY OF CONTEMPORARY LIFE STILES (VIDEO)

PRODUCER:

Southern California Consortium for Community College

Television

PRODUCTION DATE:

1978

DESCRIPTION:

This series locks at marriage, family, and present-day alternative 1 % styles from psychological and sociogical perspectives. The last two decades have seen people brought into closer contact than ever before. Despite improved living conditions, there are unmistakable sions of deep dissatisfaction in many family and personal actionships. Focus is on developing deeper

understanding of human relationships.

PRODUCTION STYLE: Actress-host for programs; featured are interviews, dravignettes, and on occarnon segments, 30 hall hour prograns in color.

STUDY MATERIALS:

Textbook; study guide; instructor's manual with examination bank.

PROGRAM TITLES:

1. Family P rtrait 2. The Learning of Love 3. The Game f Romance 4. Structuring Communication 5. Sexual Compatibility

6. Changing Roles 7. Dollars and Sense 8. Changing Patterns

9. Physiological Aspects of Sex 10. Contraceptives and Birth

Control Me: ods 11. The Effects of Unwanted

Pregnancy

12. Venereal Disease: The Hidden Epidemic

13. The Strained Knot: Crises in Marriage

14. Violence in the Family

15. Marital Termination

16. Remarriage

17. Mate Selection and Marriage Readiness

18. Legal Aspects of Marriage

19. Single Living

20. Alternative Lifestyles, Part I 21. Alternative Lifestyles, Part II

22. Dealing with Conflict

23. Communication and Self-Image

24. Deciding to Have Children 25. Pregnancy and Childbirth

26. Successful Parenting

27. Single-Parent Families

28. Marriage in the Middle Years 29. Relationships of the Elderly

30. The Future of Marriage

AVAILÁBILITY:

Director, Coast Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

or

Southern California Consortium for Community

College Television

5400 Orange Avenue, Suite 109 Cypress, California 90630 Telephone: (714) 828-5770





FOCUS ON SOCIETY (VIDEO)

PRODUCER:

Dallas County Community College District

PRODUCTION DATE:

1981

DESCRIPTION:

This course in the principles of sociology is an inquiry into the nature of society and the functions of group life, as well as a look at the bases of social change, social processes, and social problems. Highlighted are in-depth examinations of aging, divorce, sports, "labeling," education, minority roups, and characteristically contemporary phenomena like "the electronic church."

PRODUCTION STYLE: Featured are intermises with renowned sociologists and public figures and on-location file segments showing parts of our society undergoing signationat change; 30 half-hour programs in color.

1. The Promise of Sociology

2. Culture Bearers

3. U.S. Culture

4. Becoming Human

5. Childhood Socialization:

Television

6. Sēx Roles

7. The Life Cycle: Aging

8. Groups of Social Organization

9. Formal Organizations 2

10. Deviance

11. Social Control

12. Social Inequality

13. U.S. Social Classes

14. Poverty

15. Minorities

16. The Family

17. The Changing American Family

18. Education

19. Religion in America

20. The Electronic Church

21. Government

22. The Work Ethic

23. Sports

24. Crowd Behavior

25. Social Movements

26. Small Town Life

27. Life in the City

28. Urban Problems

29. Sociāl Chā 5

30. The New Society

AVILABILITY:

Daltas County Community College District

Center for Telecommunications

4343 North Highway 67 Mesquite, Texas 75150 Telephone: (214) 324-7784



FOUNDATIONS OF AMERICAN NATIONALISM (AUDIO)

PROFUCER:

University of Mid-America

PRODUCTION DATE:

1978

DESCRIPTION:

Focus in this pourse is on the last h the 18th century when institutional and intel. all foundations of American nationalism were laid. The course also touches on e ents in Europe as they affected developments in this country. Usable for on- and off-campus

instruction.

PRODUCTION STYLE: Discussions between noted historian Henry Commager and former Ambassador Henry Owen of the Brookings Institute; 15 one-hour audio programs each consisting of 2 half-hour parts.

STUDY MATERIALS:

Textbook; collection of readings, student manual; listener's notes; newspaper articles; information packet.

1. Nationalism

9. Judicial Review

2. Men Make Government

10. Southern Nationalis.

3. Federalism

11. Political Parties 12. Economic Nationalism

4. Colony to Commonwealth

13. Foreign Policy

5. Lir ted Government

14. Classles Society

6. Bi of Rights

7. Segration of Church and State

15. Conclusion

8. The Subordination of the Military to Civilian Authority

AVAILABILITY:

Great Plaine Instructional Television

Library (GPN) P.O. Box 60669





THE GREAT PLAINS EXPERIEN _ (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE: 1978

DESCRIPTION:

This is a college-level course on the history of the Great Plains, incorporating materials from literature, geography, art, anthropology, and sociology. Despite its regional scope, this course appeals to all, since the American West and its settlement fascinate people

in all sections of the nation.

PRODUCTION STYLE: Documentary approach with programs featuring writers, scholars, and public figures; 6 half-hour color programs.

STUDY MATERIAL

Textbooks; collection of essays; study guide; viewing notes: test items: instructor's manual.

PROGRAM TITLES:

1. We Land

... ? a Dakota: One Nation on the Plains

Clash of Cultures

4. The Settling of the Plain:

5. The Heirs to No Man's Land

6. The Great Plains Experience: Four Portraits

AVAILABILTTY:

Great Plains instructional Television

Imprary (GPN)

P.O. Box 80669



THE GROWING YEARS: INTRODUCTION TO CHILD DEVELOPMENT (VIDEO) TITLE:

Coast Community College District PRODUCER:

PRODUCTION DATE: 1977

This course surveys the development of child from the DESCRIPTION:

prenatal stage to adolescence. The principal theme is the interplay of biological factors, human interactions, cultural forces, and social structure in shaping the

child and the adolescent.

PRODUCTION STYLE: Besides showing stages in the child's development, the

program features interviews with some 65 authorities in

the field.

Textbook; study guide keyed to programs; test bank; fac-STUDY MATERIALS:

ulty manual; promotional packet.

PROGRAM TITLES:

17. Child's Play 1. Introduction 18. The Preschool Experience 2. Studying Children

19. The Child's Mind, Part I 3. Heredity and Environment

20. The Child's Mind, Part II 4. Prēnātāl Dēvēlopment 21. Aspects of Intelligence 5. The Newborn

22. The Child's Personality 6. The Growing Infant

23. Moral Development

7. The Learning Infant 24. Aspects of Socialization

8. Beginning Language 25. Childhood to Adolescence 9. The Emerging Personality

10. Individu. Differences
11. Preschool Physical Development 26. Adolescent Personality Development

27. Adolescent Mental Develop-12. Nutrition

ment 13. Preschool Mental Development 14. Developing Language Skills 28. Children in Families

29. Adolescence to Adulthood 15. Preschool Personality

30. Conclusion 16. Social Stereotyping

AVAILABILITY: Director

> Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708

Telephone:

THE HISTORY OF LEXICO (VIDEO)

PRODUCER:

Los Angeles Community College District

PRODUCTION DATE:

1978

DESCRIPTION:

This course traces the history of or neighbor to the south from the earliest days, through the colonial days of Spanish domination, up to the present.

PRODUCTION STYLE: Hosted by an authority on Mexican history and culture who is author of the text prescribed for the course, the programs of feature sequences filmed in Mexico, dramatizat hs and interviews; 45 half-hour programs.

PROGRAM TITLES:

1. A Land of Contrast

2. The Hunter from Tepexpan

3. The Magicians

4. ne Reed, Our Prince, The Serpe ious Feathers

Pop" 5. "One"

6. The F e Fifth Sun

Cortes 7. The Sp.

8. The Bird of the Nation State - Spain

9. The Search for Cipangu

10. The Conquest

11. The Administrative System of New Spain

12. The Encomienda of Juan De Cuevas

13. "The End of the Line"

14. A Mission to Christianize

15. Brotherhood of the Cloth

16. New Spain's Northern Frontier

17. From Enlightenment to Independence

18. Death to the Gauchuines.

19. Augustine Primero, mperor of Mexico

20. The Constitution of 1824 the First Federal Repu

21. Antonio Lopez De Santa Anna -Hero of Tampico

22. The Catastrophe of Centralism

23. El Rincon Del Mundo

24. The Mexican-American War

25. The Continuing Controversy

26. "La Reforma" 27. The Constitution of 1857

28. Maximilian and the French Intervention

29. The disc of Porfirio Diaz

30. The Era of Pan O Palo

31. The Decline of "Don Perfido"

32. Omens of a Revolution

33. Francisco I. Madero

34. A Traiter and An Assassin

35. Generales Del Norte

36. The Constitution of 1917

37. "Adelita ... Cry for Me With Your Eyes:" The Literature & Music of the Revolution of 1910

38. The Odyssey of Obregon and Calles

39. Hope for the Masses

40. Mexico for the Mexicans

41. Revolutionary Muralists

42. The Mexican Miracle

43. Challenge to a Maturing Nation

44. Mexico Looks Toward the Future

45. Mexico: Past Presentand Future

AVAILABILITY:

Los Angeles Community College District

Media Marketing Manager 617 West Seventh Street Los Angeles, California 90017 Telephone: (213) 488-0451



117 5:

INSIDE JAPAN (VIDEO)

Pr DUCER:

Los Angeles Community College District, with British Broad-

casting Corporation

PRODUCTION DATE: 1980

DESCRIPTION:

This is an examination of life, work, and culture in present-day Japan. Usable in formal and informal in-

structional programs.

PRODUCTION STYLE: Filmed in Japan by the BBC, the programs present on-site views of Japanese life and interviews with Japanese. Voice-over in English-language translation for Japanese

speakers; 15 half-hour programs.

PROGRAM TITLES:

1. VILLAGE: The Crysanthemum People

2. BUSINESS: Foundation Stones

- 3. BASEBALL: The Harmony of the Team 11. CORPORATIONS: Thinking Ahead
- 4. WOMEN: Factory Flower, Office Lady 12. YOUTH: Don't Wake Them Up
- 5. INDUSTRY: From Morning Till Night 13. CONSUMER: Beautiful Human
- 6. MANAGEMENT: The Company Comes First
- 7. EDUCATION: Grey Youth
- 8. JUSTICE: Love the Criminal, Hate the Crime

9. OLD PEOPLE: White Elephants

- 10. POLITICS: Half an Eternity

- 14. CULTURE: Echoes of the Wind
- 15 FOURTAIN AFFAIRS: Everybody's
 - F end

AVAILABILITY:

Los Angeles Community College District

Media Marketing Manager 617 West Seventh Street

Los Angeles, California 90017 Telephone: (213) 488-0451





INTRODUCTION TO WORLD FOOD PROBLEMS (VIDEO)

PRODUCER:

University of Mid-America

PRODUCTION DATE:

1977

DESCRIPTION:

This course examines the factors that influence both the supply and the demand for food throughout the world, focusing particularly on population growth and nutritional requirements. It considers how natural resources such as soil, energy, and climate affect the world food situation, and looks at alternative food supplies and their acceptability, problems of food distribution, and the overall economic implications of food shortages. Usable

as a formal or informal course of instruction.

PRODUCTION STYLE: Documentary approach; 4 half-hour color programs.

Textbook; self-instructional manual; 12 newspaper fea-STUDY MATERIALS:

ture articles; test items.

PROGRAM TITLES:

1. Two More Every Second

2. The Widening Gap

3. The Green Machine

4. Is the Party Over?

AVAILABILITY:

Great Plains Instructional Television Library (GPN)

P.O. Box 80669



JAPAN: THE LIVING TRADITION (V 10.0)

PRODUCER:

Univiore of Mid-America

PPODUCTION DATE: 17 5

BESCRIPTION:

This, the first part of a two-term course, focuses or the pre-modern history and transitional culture or Japan. Usable as a self-contained course or as supplement to other forms of instruction.

PRODUCTION STYLE: Programs based on film supplied by NHK , the Japan Broadcasting Corporation) and other Japanese sources; 14 half-hour color programs.

STUDY MATERIALS:

Textbooks; kit of newspaper articles; study guide; 60minute audiocassetts; viewing notes; distance-study in-\formation manual.

PROGRAM TITLES:

1. The Japanese, Part I

2. The Japanese, Part II

3. Early Japan, Part I

4. Early Japan, Part II

5. The Feudal Experience, Part I

6. The Feudal Experience,

Párt II 7. The Visual Arts

8. The Visual Arts, Part I

9. Literature, Part I_

10. Literature, Part LI

11. The Performing Arts,

Part I

12. The Pe forming Arts

Part .

13. Religio Frence

14. Religious Experience,

· Part II

AVAILABILITY:

Great Plains Instructional Television Library (GPN)

P.O. Box 80669



WAPALL THE CLANKING TRADITION

PRODUCER:

University o Mid-America

PRODUCTION DALE: 1978

DESCRIPTION:

This, the second part of a two-term course (see preceding entry), explores Japanese history from the initial contacts with the West in the 1500's and traces Japan's emergence from isolation to its position today as a leading economic power. Usable as a self-contained cours or as supplement to other forms of instruction.

PRODUCTION TYLE: Like the first part of the sequence, this course, too, makes extensive use of film supplied by NHK and other sources in Japan; 16 half-hour color programs.

STUDY MATERIALS: Textbook; study guide; kit of newspaper articles, viewing notes; test items; distance-learning manual.

PROGRAM TITLES:

1. The Cross and the Gun

- 2. Revere the Emperor, Expel the Barbarian
- 3. Rich Country, Strong Military
- 4. The Meiji Transformation
- 5. Men of Action
- 6. The Road to Disaster
- 7. Rebirth of a Nation
- 8. A Nation Among Equals

9. Made in Japan

- 10. The Fragile Economy
- 11. Of the People
- 12. Democracy, with a Difference
- 13. Society and the Individual
- 14. The Search for Opportunity
- 15. The Japanese Style
- 16. Three Families

AVAILABILITY:

Creat Plains Instructional Television Library (GPN)

P.O. Box/80669



THE MONEY PUZZLE: THE WORLD OF MACROECONOMICS (VIDEO)

PRODUCER:

Miami-Dade Community College, in cooperation with Coastline Community College, City Colleges of Chicago, Dallas County Community College District, State of Florida Department of Education.

PRODUCTION DATE: 1983

DESCRIPTION:

This is an introductory college-level course in macroeconomics. Content developed in consultation with economics instructors from cooperating community colleges and university professor of economics (author of textbook prescribed).

PRODUCT: N STYLE!

Story line revolving around working couple in their thirties struggling to cope in today's economy; a different macroeconomic concept presented in each program.

STYDT ATERIALS: Textbook; study guide; instructor's manual.

PROGRAM TITLES:

1. "The Pieces of the Puzzle"

2. "The Choice is Yours"

3. "The Invisible Hand"

4. "You Cap't Always Get What You Want"

5. "The Free Rider"

6. "Blowing the Whistle"

7. "Familiar Fallacies"

8. "Loopholes" 9. "Karen's Magic Flute"

10. "The Economic Roller Coas

11. "Go with the Flow"

12. "Measuring My Success"

13. "Getting and Spending"

14. "Withdrawal Symptoms"

AVAILABILITY:

Promotion Manager c/o Auxiliary Services Miami-Dade Community College 11011 SW 104th Street Miami, Florida 33176 relephone: (305) 596-1364



NIKKEI-JIN/THE JAPANESE-AMERICANS (VIDEO)

· PRODUCER:

* Los Angeles Community College District

PRODUCTION DATE: 1982

DESCRIPTION:

This course examines the lives and fortunes of Japanese immigrants to the United States. Usable in both formal

- and informal courses of instruction.

TRO COMION STYLE: Voice of professional narrator over film (English and

Japanese tracks), interviews; 6 half-hour programs.

STUDY MATERIALS:

Textbook/study guide prepared especially for series.

PROGRAM TITLES:

1. The Issei

The Nisei

Relocation - Part I

4/ Relocation - Part II

The Sansei

The New Issei

AVAILABILITY:

Los Angles Community College District

Media Marketing Manager 617 West Seventh Street

Los Angeles, California 90017

Tēlephoné: (213) 488-0451

HISTORY AND SOCIAL SCIENCE

TITLE:

PSYCHOLOGY OF HUMAN RELATIONS (VIDEO)

PRODUCER:

Milwaukee Area Technical College

PRODUCTION DATE: 1977

DESCRIPTION:

This course is designed to provide an overview of the basic principles of psychology and how they relate to

practical problems in everyday life.

PRODUCTION STYLE: Host; interviews with some of most renowned psychologists in America, as well as with professionals in the field of human relations; 30 half-hour color programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

16. Abnormal Behavior 1. What is Psychology? 17. Psychotherapy 2. Psychology a Science 18. Adult Life Stages 3. How Do We Feel? 4. Emotion, Mind and Body 19. Aging and Death 20. Social Roles 5. Conditioning 6. B.F. Skinner on Behaviorism 21. Moral Development 7. Information Processing 8. Applied Learning 22. Attitudes and Actions 23. Interpersonal Relationships 24. Aggression 9. Why We Do What We Do

10. The Motives in Our Lives 11. Perception

12. Communication and Language 13. Personality

14. Psychological Testing

15. Coping

25. Assertiveness Training

26. Groups in Action 27. Intergroup Relations

28. Career Choice 29. Career Development

30. Psychology and the Work Setting

AVAILABILITY:

Wisconsin Foundation for Vocational, Technical and

Adult Education

5402 Mineral Point Road Madison, Wisconsin 53705 Telephone: (608) 231-3626



THE QUEST FOR FOOD (VIDEO)

PRODUCER:

The Pennsylvania State University and the

University of Mid-America.

PRODUCTION DATE:

Not listed

DESCRIPTION:

This series, usable as a supplement to other courses or as a self-contained instructional unit, is an exploration of the many interrelated issues contributing to the

world food crisis.

PRODUCTION STYLE: Illustrated presentations; five 30-minute color video-

tapes.

STUDY MATERIALS:

Study guide prepared especially for the series.

PROGRAM TITLES:

1. An Introduction to World Food Problems: Survey of the World Food Crisis

2. Two More Every Second: The Population Explosion

3. The Widening Gap: The Growing Gap between the "haves" and the "have nots"

4. The Green Machine: The Potential for Increased Food Production

5. Is the Party Over? End of the Period of Dependence on the U.S. and Canada for Food

AVAILABILITY:

Audio-Visual Services The Pennsylvania State University University Park, Pennsylvania 16802 Telephone: (814) 865-6314



SOCIAL SCIENCE -- FIRST COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1978

DESCRIPTION:

This course, interdisciplinary in its organization, examines principles of human existence and group living. Special emphasis is placed on the socialization and acculturation of the individual. (Part of a general education sequence designed for TV presentation by Puerto

Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-

minute programs.

STUDY MATERIALS:

Text and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

Rio Piedras, Puerto Rico 00928

Telephone: (809) 767-9730



SOCIAL SCIENCE-SECOND COURSE (VIDEO)

PRODUCER:

Puerto Rico Junior College

PRODUCTION DATE:

1979

DESCRIPTION:

This interdisciplinary introduction to the social sciences, second in a two-part series produced by Puerto Rico Junior Cc lege, continues an examination of the principles of individual and group behavior. (Part of a general education sequence designed for TV presenta-

tion by Puerto Rico Junior College.)

PRODUCTION STYLE: Teacher-host; variety of visual materials; thirty 30-

minute programs.

STUDY MATERIALS:

Text and study guide.

PROGRAM TITLES:

Not available.

AVAILABILITY:

Learning Resources Center

Colegio Universitario Metropolitano

P.O. Box C.U.M.

Rio Piedras, Puerto Rico 00928

Telephone: (809) 767-9730

UNDERSTANDING HUMAN BEHAVIOR: AN INTRODUCTION TO

PSYCHOLOGY (VIDEO)

PRODUCER:

Coast Community College District, in cooperation with the following institutions: City Colleges of Chicago; Dallas County Community College District; Miami-Dade Community College District; Southern California Consortium for Community College Television; State of Florida

Department of Education

1981

PRODUCTION DATE:

DESCRIPTION:

This is a basic course designed to encourage in the student/viewer an understanding and appreciation of the scientific approach to the study of human behavior. The course integrates the physiological, intra-psychic, and social/behavioral perspectives on human thought and behavior. Attention is given to sensation and perception, motivation, learning and memory, maturation and development, personality theory and psychotherapy, and

social psychology.

PRODUCTION STYLE: Psychologist-host; on-location footage and filmed seg-

ments demonstrating experiments, etc.; interviews with

experts in fields of psychology.

STUDY MATERIALS: Textbook; study guide; test materials.

PROGRAM TITLES:

1. Human Psychology 2. The Brain 3. Consciousness and Sleep 4. Altered States of Consciousness 5. Functions of the Brain 6. Sensory Psychology 7. Taste, Smell, Hearing 8. Vision

9. Sensory Deprivation 10. Visual Perception 11. Subliminal Perception 12. Motivation and Hunger 13. Sexual Motivation

14. Stress

15. Conditioning

16. Operant Conditioning

17. Memory

18. Pain and Hypnosis 19. Genetic Psychology 20. Emotional Development 21. Cognitive Development 22. Personality Theory

23. Personality Tests 24. Abnormal Psychology 25. Psychotherapy, Part I 26. Psychotherapy, Part II 27. Interpersonal Attraction 28. Social Groups

29. Persuasion

30. Applied Psychology

AVAILABILITY:

Director

Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

BASIC AC CIRCUITS (VIDEO)

PRODUCER:

Wisconsin Foundation for Vocational, Technical and Adult

Education. Inc.

PRODUCTION DATE: 1981

DESCRIPTION:

The student who views these video programs and completes the laboratory exercises will be able to analyze and control electricity and predict its behavior through his understanding of simple laws of circuitry. Students will learn fundamental concepts, controlling mathematical formulas, and terminology. They also will become acquainted with test equipment and laboratory procedures. Competency-based approach; presupposes no pre-

vious training.

PRODUCTION STY:E Instructor-host; close-up views of equipment experi-

ments, etc; 29 half-hour color programs.

STUDY MATERIALS: Textbook; laboratory manual

PROGRAM TITLES:

1. Introduction to Alternating Current

2. AC and the Sine Wave

3. The Oscilloscope and Its Use

4. The Sine Wage and Phase

5. Resistive Circuits

6. Capacitance

7. RC Circuit Analysis

8. Inductance and Transformers

9. RL Circuit Analysis

10. RC and RL Time Constants

11. RLC Circuit Analysis

12. Phasor Algebra

13. Complex RLC Circuit Analysis

14. Resonance

15. Oscilloscope Calibration and Use

16. Oscilloscope Input Coupling and Waveform Analysis

17. Oscilloscope Triggering

18. Resistive Circuit Analysis

19. Sēries RC Circuits

20. Parallel RC Circuits

21. Transformers

22. Series RL Circuits

23. Parallel RL Circuits

24. RC Time Constants

25. RL Time Constants

26. Series Resistive and Reactive

Circuits

27. Parallel Resistive and Reactive

Circuits

28. Resonance

29. Introduction to Safety in the Lab

AVAILABILITY:

Wisconsin Foundation for VTAE, Inc.

5402 Mineral Point Road Madison, Wisconsin 53702 Telephone: (608) 231-3626



BASIC ELECTRICITY AND DC CIRCUITS (VIDEO)

PRODUCER:

Wisconsin Foundation for Vocational, Technical and Adult

Education, Inc.

PRODUCTION DATE: 1975

DESCRIPTION:

Student learns fundamental concepts, laws and terminology, and mathematical formulas, and is introduced to test equipment and laboratory procedures. Competencybased; no previous training in electronics presupposed.

PRODUCTION STYLE: Instructor-host; close-up views of laboratory proce-

dures, equipment, etc; 29 half-hour color programs.

STUDY MATERIALS: Textbook; laboratory manual

PROGRAM TITLES:

1. An Introduction to Electricity 15. Laboratory Safety

2. Voltage, Current and Resistance

3. Scientific Notation and Metric Prefixes

4. Ohm's Law and Power

5. Series Circuits

6. Introduction to Parallel Circuits

7. Parallel Circuits Analysis

8. Parallel-Series Circuits

9. Series-Parallel Circuits

10. Voltage Dividers and Power

11. Introduction to Kirchhoff's

Laws

12. Advanced Methods of DC Circuit

Analysis

13. Capacitors and the RC Time

Constant

14. Inductors and the L/R Time

Constant

16. The Ohmeter and its Use

17. Interpreting the Resistor

Color Code

18. The Voltmeter and İts Use

19. The Ammeter and Its Use

20. Ohm's Law and Series

Circuits

21. Parallel Resistances

22. Parallel Circuits and Their

Analysis

23. The Mechanical Switch

24. Series-Parallel Circuits

25. Voltage Dividers with

Parallel Branch Currents

26. Network Analysis with

Multiple Voltage Sources

27. The Wheatstone Bridge

28. RC Time Constants

29. L/R Time Constants

AVAILABILITY:

Wisconsin Foundation for VTAE, Inc.

5402 Mineral Point Road Madison, Wisconsin 53705 Tēlēphone: (608) 213-3626

BEGINNING ALGEBRA (VIDEO)

PRODUCER:

Palomar College Educational Television

PRODUCTION DATE:

1982

DESCRIPTION:

This is a college-level course in elementary algebra, with emphasis on the structure of algebra, basic vocabulary, symbolism of sets, fundamental operations, and

graphing techniques.

PRODUCTION STYLE: Instructor Richard Aufmann of the Palomar mathematics · department teaches a class in the studio; cameras show student-teacher interaction; 39 half-hour programs.

PROGRAM TITLES:

Available from distributor on request.

AVAILABILITY:

Palomar College Educational Television

1140 West Mission Road

San Marcos, California 92069 Telephone: (714) 744-1150

or

(714) 727-7529, ēxt. 2431

FINITE EARTH (/IDEO)

PRODUCER:

The Pennsylvania State University

PRODUCTION DATE:

Not listed.

DESCRIPTION:

This is an examination of the limits of the earth's materials and energy resources and the relationships among the consumption of materials, energy, food, and society. Usable as self-contained series or as supplement.

PRODUCTION STYLE: Professor-host; on-location views; international panel discussion (last program); 4 half-hour color programs.

STUDY MATERIALS: Special study guide.

PROGRAM TITLES:

1. From the Earth; Processes of conversion

2. The 29th Day: Exponential growth

3. Systems: Systems management

4. Fair Share, Fair Shake: International issues

AVAILABILITY:

Audio-Visual Services The Pennsylvania State University University Park, Pennsylvanie 16802 Telephone: (814) 865-6314

FRONTIER OF ELECTRONICS (VIDEO)

PRODUCER:

University of Southern California "

PRODUCTION DATE:

Not available

DESCRIPTION:

This series is designed to acquaint the non-technical layman with important areas of research in the electrical sciences; e.g., communications, lasers, computers, solid state, controls, and biomedical engineering.

PRODUCTION STYLE: Dean John H. Marburger of the USA College of Letters; Arts, and Science is host; each program festures guest expert; 36 half-hour programs.

PROGRAM TITLES:

1. Introduction

2. Coding for Communications --Part I

3. Coding for Communications --Part II

4. Modulation Theory and Applications in Communications

5. Laser Communications

6. Space Communications and Radio Astronomy

7. Radio Measurements of the Sun

8. Anatomy of a Laser

9. How a Laser Works

10. Laser Technology

ll. Applications of Laser Radiation--Part I

12. Applications of Laser Radiation--Part II

13. Digital Computers -- Part I

14. Digital Computers -- Part II

15. Computer Programming--Part I

16. Computer Programming--Part II

17. Computer Graphics and Computer Image Processing -- Part I

16. Computer Graphics and Computer Image Processing -- Part II

19. Electronic Materials and Crystal Growth

20. Magnetism -- Part I

21. Magnetism -- Part II

22. Semiconductor Devices

23. Devices of Current Interest

24. Light-Emitting Diodes

25. Semiconductor Lasers

26. Introduction to Control Systems

27. Traffic Control Systems

28. Control of Large-Scale, Well-Defined Systems

29. Decision Making

30. Decision Making Under Uncertainty

31. Biomedical Engineering as a Discipline

32. Communication in the Brain

33. Control by the Brain

34. Chemical Communications Systems

35. Chemical Control Systems

36. Applications of Biomedical Engineering Theory and Techniques

AVAILABILITY: 4

USC College of Continuing Education Broadcast Production and Media Services Davidson Conference Center tos Angeles, California 90089-0871 Telephone: (213) 743-7736



THE HOME GARDENER (VIDEO)

PRODUCER:

Coast Community College District

PRODUCTION DATE: 1981 (revised)

DESCRIPTION:

This is a college-level course in horticulture. Topics covered include the fundamentals of indoor and outdoor gardening, patio and balcony planting, gardening in containers, and basic principles of landscaping. Usable in both formal and informal programs of instruction:

PRODUCTION STYLE: Horticulturalist-host; greenhouse and outdoor garden

settings; guests; 30 half-hour color programs.

STYDY MATERIALS: Textbook keyed to programs.

PROGRAM TITLES:

2:3:4:5:6:7:8:9:0:10:1:1:	Introduction Soils I Soils II Soil pH Plant Foods Growing Vegetables I Growing Vegetables II Design I Design II Lawns and Groundcovers Lawn Installation	17. 18. 19. 20. 21. 22. 23. 24. 25.	Shrubs and Vines Trees Roses Lawn Care Tests Diseases Plants in Action Shade Gardens Fresh Fruits Indoor Plants I Indoor Plants II
10.	Lawns and Groundcovers	26.	Indoor Plants II
12: 13: 14:	Watering Compost and Planter Mix Container Vegetables Annuals	28. 29.	Propagation I Propagation II Bulbs and Succulent Greenhouses

AVAILABILITY:

Director

Coast Telecourses

10231 Slater Avenue

Fountain Velley, California 92708

Telephone: (714) 962-8861

INTRODUCING BIOLOGY (VIDEO)

PRODUCER:

Coast Community College District

PRODUCTION DATE:

1978

DESCRIPTION:

Designed as an introductory, non-laboratory course to satisfy general education requirements of students who are not science majors, this series focuses on developing an appreciation of the human body. The living world of plants and animals is related to human existence to help the study grasp the unity of all life forms. The vital role of man in the ecology of the planet is stressed.

PRODUCTION STYLE: Teacher-hosts; film segments and on-location footage;

guest experts; 36 half-hour color programs.

STUDY MATERIALS: Textbook and study guide keyed to course.

PROGRAM TITLE:

- 1. Earth and the Universe
 2. Atoms and Molecules
 3. The Cell
 4. Diffusion
 5. Photosynthesis and Respiration
 6. Tissues
 7. Plant Nutrition
 8. Plant Transports and Movement
 20. The Nervous System
 20. The Brain
 21. The Senses
 22. The Eye and Ear
 23. The Endocrine Glands
 24. Autonomic Nervous System
 25. Animal Behavior
 26. Paradoction and Movement
- 7. Plant Nutrition
- 8. Plant Transport and Movement
 - 9. Animal Nutrition
- 10. Digestion
 - 11. Integument
 - 12. Locomotion and Skeletons
- 13. Muscles and Exercise
 - 14. Respiration
 - 15. The Heart
 - 16. Circulation
- 17. Immunity
- 18. Excretion

- 26. Reproduction and Meiosis 27. Plant Reproduction

 - 28. The Male
 - 29. The Female
- 30. Development and Aging 31. Basic Genetics 32. DNA and Genes

 - 33. Classification
 - 34. Theory of Evolution
 - 35. Basic Ecology
 - 36. Human Ecology

AVAILABILITY:

Director

Coast Telecourses

10231 Slater Avenue

Fountain Valley, California 92708

... Telephone: (714) 962-8861

MATHEMATICS FOR MODERN LIVING (VIDEO)

PRODUCER:

Magna Systems, Inc. (Designed by ACCESS Consortium)

PRODUCTION. DATE:

1979

DESCRIPTION:

This is a 3-credit-hour course, consisting of 30 onehalf hour video cassettes, 30 student study guides, and an instructor's guide. Together they provide the mathematical concepts and applications necessary for adults to function in today's society. The course incorporates some of the topics of traditional algebra along with interesting and fascinating topics from various branches and the second of the second o

of mathematics.

PRODUCTION STYLE: Variety of modes of presentation and photographic tech-

niques; animation used extensively.

STUDY MATERIALS: Study guide keyed to each unit.

PROGRAM TITLES:

4, ...

1. Overview

2. Reason & Mathematics

3. Language of Sets

4. Primes and Composites

5. Ratio and Proportion

6. Naturals & Reals

7. Approximation, Estimation

and Rounding

· 8. Interest and Percentage

9. Basic Equation Solving I

10. Basic Equation Solving II

11. Big and Little Numbers

12. Metric System

13. Measurement-Linear & Angular

14. Measurement-Area

15. Measurement-Volume

16. Earth Geometry

17. Numeration Systems

18. Number Sequences

19. Calculators I

20. Calculators II

21. Graphing I

22. Graphing II

23. Linear Programming and

Decision Making

24. Computers I

25. Computers II

26. Probability I

27. Probability II

28. Statistics I

29. Statistics II

30. Summary

AVAILABILITY:

Magna Systems, Inc. West Countyline 95

Barrington, Illinois 60010 Telephone: (312) 382-6477



OCEANUS: THE MARINE ENVIRONMENT (VIDEO)

PRODUCER:

Southern California Consortium for Community College

Television

PRODUCTION DATE:

1981

DESCRIPTION:

This is an introductory course in oceanography and marine biology. Topics considered include the ocean's influence on the weather, its diverse life forms, its contribution to the physical and historical development of humans, its impact on politics and economics, and its importance in art and culture.

PRODUCTION TYLE: Professor-host; documentary photography; interviews: 30

half-hour color programs.

STUDY MATERIALS:

Textbook; study guide; faculty manual; examination bank.

PROGRAM TITLES:

1.	The Water Planet		Nekton: Swimmers
	Cosmic Origins		Reptiles and Birds
3.	Historical Perspectives	18.	Mammals: Seals and Otters
	The Waters of the Earth	19.	Mammals: Whales
	Ocean's Edge		Living Together
	The Intertidal Zone	21.	Light in the Sea
	Continental Margins	22.	Sound in the Sea
	Beyond Land's End	23•	Life Under Pressure
	Plate Tectonics		The Polar Seas
	Islands	25.	The Tropic Seas
	Marine Meteorology		Mineral Resources
	Ocean Currents		Biological Resources
	Wind Waves and Water Dynamics		Marine Pollution
	The Ebb and Flow		Hawaii: A Case Study
	Plankton: Floaters and Drifters		Epilogue
⊥)•	TIMEROUS TIOUSOID and Difficult		- <u>r</u> . 3

AWARD*:

Emmy award for production excellence

AVAILABILITY:

Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

or

Southern California Consortium for Community College

Television

5400 Orange Avenue, Suite 109 Cypress, California 90630 Telephone: (714) 828-5770



PROJECT UNIVERSE (VIDEO)

PRODUCER:

Coast Community College District; Southern California

Consortium for Community College Television

PRODUCTION DATE: 1978

DESCRIPTION:

This is an introduction to astronomy. The student/ viewer is introduced to the origin, characteristics, and evolution of the solar system, the stars, the galaxies, and the universe as a whole. Historical milestones in

astronomy are emphasized throughout.

PRODUCTION STYLE: Programs feature animated sequences, special effects, film footage, and interviews with noted astronomers; 39 half-hour color programs.

STUDY MATERIALS: Textbook and study guide.

PROGRAM TITLES:

1. The Astronomer's Universe

2. Perspectives

3. Electromagnetic Radiation 4. Earth: The Water Planet

5. Lunar Motions and Appearance 6. Eclipses and Lunar Dimensions

7. Lunar Geology 8. Spectroscopy

9. Mercury 10. Venus

ll. Mars-Changing Visions

12. Mars in the Seventies

13. Jupiter 14. Saturn

15. Uranus, Neptune, Pluto

16. Meteorites and Minor Planets

17. Comets and Meteors 18. The Solar Image

19. The Solar Interior

20. Evolution of the Solar System

21. Surveying the Stars 22. Stellar Brightness

23. The Message of Starlight

24. Bināry Stārs

25. The Milky Way -- Discovered

26. The Milky Way-Structure

27. Stars -- The Nuclear Furnace

28. The Birth of Stars

29. White Dwarfs and Red Giants

30. Supernovas and Pulsars

31. Black Holes 32. Extraterrestrial Communication

33. Galaxies

34. The Expanding Universe 35. Quasars

36. Origin of the Universe

37. Relativity

38. Cosmic Implications and Relativity

39. Destiny of the Universe

AVAILABILITY: Director

> Coast Telecourses 10231 Slater Avenue

Fountain Valley, California 92708

Telephone: (714) 962-8861

THROUGH THE GENETIC MAZE (VIDEO)

PRODUCER:

The Pennsylvania State University, in association with the Hasting Center of Society, Ethics, and Life Sciences.

PRODUCTION DATE: Not listed

DESCRIPTION:

This series considers significant ethical issues raised by genetic technology and the care of the genetically defective. Usable as self-contained series or as supplement to other courses and forms of instruction.

PRODUCTION STYLE: Interviews with parents, geneticists, doctors, government administrators, and religious leaders; 5 one-hour programs in color.

STUDY MATERIALS: Special study guide.

PROGRAM TITLES

1. We Can Decide: Amniocentesis

2. A Two-Edged Sword: Tay Sachs disease

3. A Beautiful Baby, But . . . Down's syndrome

4. A 50/50 Chance: Hemophilia

5. To Build Our Future: Prevention

AVAILABILITY:

Audio-Visual Services

The Pennsylvania Statae University University Park, Pennsylvania Telephone: (814) 865-6314



TODAY'S BIOLOGICAL REVOLUTION (VIDEO)

PRODUCER:

University of Southern California College of Continuing

Education

PRODUCTION DATE:

Not listed

DESCRIPTION:

This series presents a survey of the basic facts concerning the nature of life, its origins, and molecular and cellular mechanisms. Usable with non-science majors

and general audiences.

PRODUCTION STYLE: USC biologist and member of Presidential panel on bio-

medical research Bernard L. Strehler is host; 54 half-

hour programs.

PROGRAM TITLES:

Available from distributor on request.

AVAILABILITY:

USC College of Continuing Education Broadcast Production and Media Services

Davidson Conference Center

Los Angeles, California 90089-0871

Telephone: (213) 743-7736

TEACHER AIDE AND TEACHER TRAINING

TITLE:

DEALING IN DISCIPLINE (VIDEO)

PRODUCER:

University of Kentucky (distributed by University of

Mid-America)

PRODUCTION DATE:

1980

DESCRIPTION:

Series investigates common discipline problems in the classroom and presents a number of theories as to their cause and treatment. Although of value to classroom teachers, this course is suitable for parents of school

children and undergraduate psychology students.

PRODUCTION STYLE

Generous use of dramatization; 12 half-hour color

programs.

STUDY MATERIALS: Study guide; instructor's manual.

PROGRAM TITLES:

1. An Ounce of Prevention 2. Coping with Conflict

3. Between classes 4. The Dope on Drugs 5. Discipline and the Law

6. If A, Then B

8. More than M and M's 9. Constructive Confrontations

10. R.T. Techniques 11. T.A. for Teachers

7. Before M and M's

12. Games

AVAILABILITY:

Great Plains Instructional Television Library (GPN)

P.O. Box 80669



TEACHER AIDE AND TEACHER TRAINING

TITLE:

SIMPLE GIFTS: EDUCATING THE GIFTED, TALENTED,

AND CREATIVE (VIDEO)

PRODUCER:

University of Wisconsin (distributed by University of

Mid-America)

PRODUCTION DATE: Not available

DESCRIPTION:

Designed to help teachers and parents identify the needs of gifted and talented pupils, this course provides valuable tips for meeting these needs. Suitable for classrcom teachers, as well as for parents and undergraduate

students in psychology.

PRODUCTION STYLE: Programs feature discussions with nationally known ex-

perts in the education of the gifted.

PROGRAM TITLES:

1. Definition of Giftedness

2. History of the Educational Treatment of the Gifted

- 3. Identification: Convergent
- 4. Identification: Divergent
- 5. Self-Awareness
- 6. Qualitatively Different Program

7. The Helping Adult

8. Coing Faster

9. Going Deeper

10. Going Wider

11. Creativity

12. Issues

AVAILABILITY:

Great Plains Instructional Television Library (GPN)

P.C. Box 80669

Lincoln, Nebraska 68501-0669 Telephone: (800) 338-4630

> ERIC Clearinghouse for Junior Colleges 8118 Math-Sciences Building University of California Los Angeles, California 90024

> > NOV 4 1983

